



PUNJAB VOCATIONAL TRAINING COUNCIL

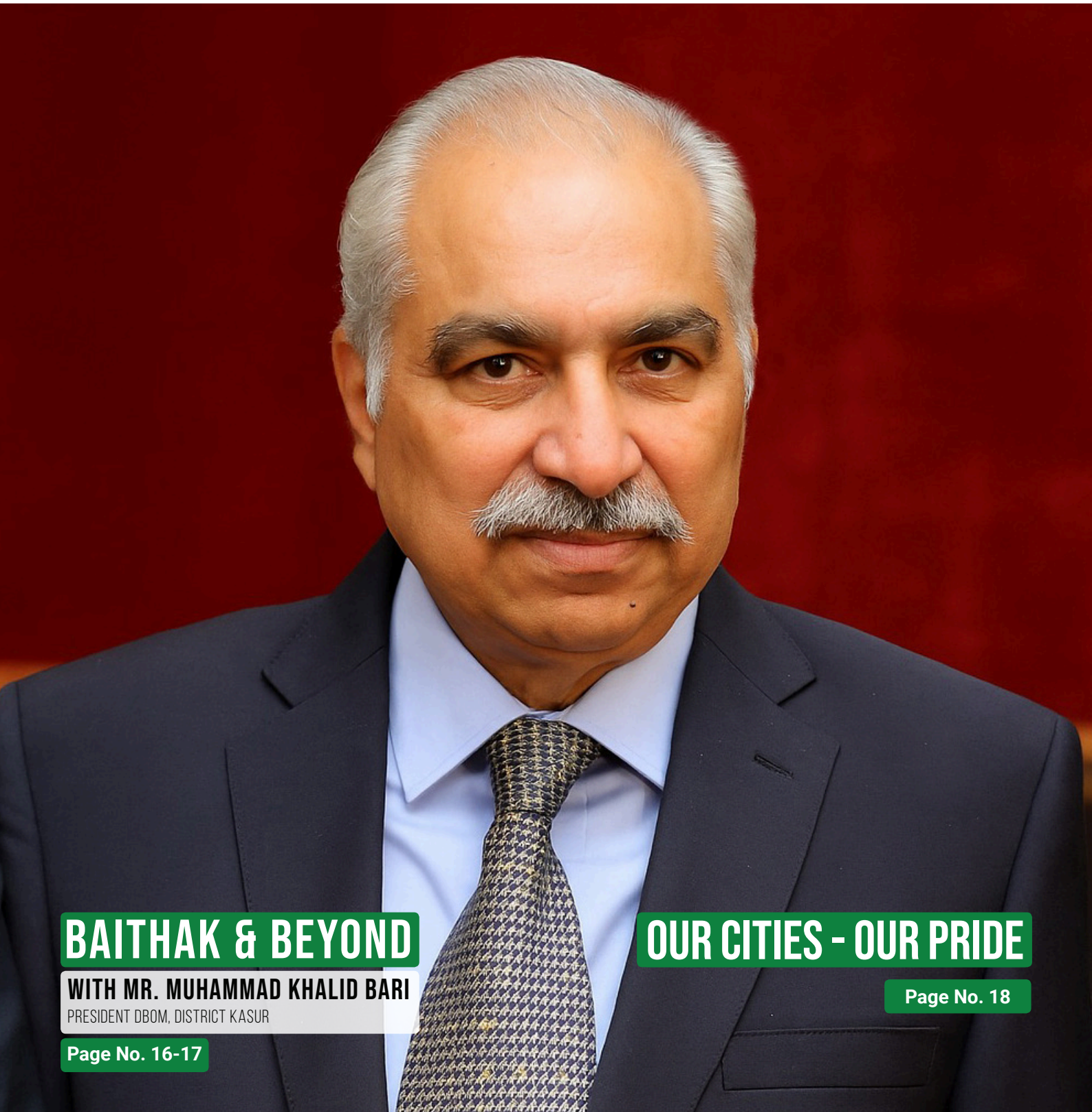
NEWSLETTER



VOLUME # 02

ISSUE # 20

APR-JUN 2025



BAITHAK & BEYOND

WITH MR. MUHAMMAD KHALID BARI

PRESIDENT DBOM, DISTRICT KASUR

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MESSAGE FROM THE CHAIRMAN PVTC

It gives me immense pleasure to share that PVTC has achieved a landmark milestone in its journey toward empowering youth and strengthening Punjab's vocational training ecosystem. With the unwavering support of the Government of Punjab and the personal initiative of the Honorable Chief Minister of Punjab, Madam Maryam Nawaz Sharif, PVTC has received the largest funding since its inception. This generous support aligns with the Chief Minister's vision to upgrade practical labs to international standards, aiming to produce a highly skilled workforce capable of meeting both local industrial needs and international employment demands. This initiative is not only a step toward enhancing the efficacy of our workforce the overseas employment of our trainees will also directly contribute to foreign remittances, foreign exchange reserves, and the overall uplift of Pakistan's economy. It is a clear testament to the fact that the Government of Punjab especially the Honorable Chief Minister has prioritized the TVET sector as a key driver of economic development and global competitiveness. Under this initiative, 375 practical labs in VTIs across Punjab have been upgraded in high-demand sectors such as Healthcare, Renewable Energy, ICT, Textile, Cosmetology, and Mechanical Trades. These state-of-the-art labs will ensure that our trainees receive hands-on training that

is not only relevant to the job market but also meets global standards. Moreover, PVTC has adopted an inclusive approach by designing and offering demand-driven vocational courses for Persons with Disabilities (PWDs), enabling them to earn a respectable and independent livelihood. This inclusive model fosters social integration, promotes economic participation, and reflects our commitment to leaving no one behind in the journey toward a skilled and empowered Pakistan. I urge the entire Team PVTC to continue working with passion, dedication, and integrity to transform lives through skill development. Together, let us remain hopeful and committed to building a brighter, more inclusive, and economically resilient Pakistan.



Mr. Khalid Masood Chaudhary - Chairman PVTC

86TH MEETING OF PUNJAB VOCATIONAL TRAINING COUNCIL

The 86th meeting of the Punjab Vocational Training Council (PVTC) was presided over by Chairman PVTC, Mr. Khalid Masood Chaudhary. Also in attendance were Mr. Talha Hussain Faisal, Managing Director PVTC, the Additional Secretary of the Skill Development & Entrepreneurship Department, and other esteemed council members. The session delivered an in-depth briefing on PVTC's ongoing operations, performance benchmarks, strategic targets, and landmark accomplishments. Reaffirming PVTC's steadfast commitment to advancing skill development and employability across Punjab, the session highlighted the importance of strategic oversight in amplifying PVTC's impact and realigning efforts to meet the evolving demands of the industry. These high-level deliberations reflect PVTC's resolve to cultivate a future-ready skilled workforce, equipped to tackle modern economic challenges and seize emerging opportunities, further cementing its essential role in Punjab's socio-economic advancement.



INNOVATING SKILLS DEVELOPMENT: SECRETARY SDED'S STRATEGIC SESSION WITH PVTC

In a forward-looking move to enhance the future of skills development in Punjab, Mr. Nadir Chattha, Secretary of the Skills Development and Entrepreneurship Department, visited the Punjab Vocational Training Council (PVTC) and engaged in a strategic meeting with Chairman PVTC, Mr. Khalid Masood Chaudhary. During the visit, Mr. Chattha was presented with an in-depth overview of PVTC's strategic vision and execution plan for the Financial Year 2025–26. The meeting was marked by meaningful dialogue and fruitful outcomes, setting the stage for transformative partnerships, broader outreach, and impactful reforms in Punjab's TVET landscape. PVTC remains committed to converting these visionary discussions into concrete initiatives that empower the youth and drive inclusive, future-ready skills development throughout the province.



to align vocational training with global labor market demands. As part of the initiative, PVTC will introduce Korean and Japanese language training at its VTIs across 36 districts, enhancing access to overseas employment and improving success rates in Korea's EPS and Japan's TITP and SSW programs. Future plans include offering German, Italian, and Belarusian language training as well. The MoU fosters a unified ecosystem combining technical skills, soft skills, and cultural readiness, ensuring ethical, well-prepared and informed migration.



EMPOWERING FUTURES: EMPLOYMENT DRIVE AT VTI WALTON LAHORE

On June 26, 2025, Punjab Vocational Training Council (PVTC), in partnership with Japan International Cooperation Agency (JICA) Pakistan, organized an Employment Drive in VTI Walton, Lahore. The event, presided by Mr. Khalid Masood Chaudhary, Chairman PVTC, highlighted PVTC's commitment to skilling youth. Renowned companies participated in the employment drive, offering job opportunities to over 300 skilled trainees from VTI Walton, Kahna, Green Town, Chunian, and Barki. The event also featured

live demonstrations in Garment Stitching (VTI Walton), Machinist (VTI Green Town), Dress Making (VTI Chunian), and Handicrafts (VTI Special House). Distinguished dignitaries from industry, development partners, and PVTC leadership were present, including representatives from JICA Pakistan, LCCI, and CG&JP. This initiative underscores PVTC's vision to bridge the gap between industry and academia ensuring a gender inclusive career counselling for all.



EMPOWERING FUTURES: EMPLOYMENT DRIVE AT VTI FAISALABAD

A successful on-campus recruitment drive was conducted at VTI Faisalabad, focused on connecting skilled graduates with real-time employment opportunities. The event was honored by the presence of Mr. Khalid Masood Chaudhary, Chairman PVTC, and commenced with an insightful meeting with the District Board of Management (DBOM) Faisalabad. Recruiters from diverse industries interacted directly with trainees at employer booths, offering valuable career guidance and immediate job placements. This

impactful initiative was driven by the dedicated efforts of the operational team in Faisalabad, who worked collaboratively to ensure smooth execution and maximum outreach. Their coordinated planning and commitment played a key role in connecting skilled youth with meaningful employment opportunities. The drive represents a meaningful milestone in PVTC's ongoing efforts to enhance industry collaboration and promote youth employability across Punjab.



SPRING PLANTATION CAMPAIGN 2025 ACROSS PUNJAB

As part of PVTc's Spring Plantation Campaign, Awareness Walks were successfully conducted across all Vocational Training Institutes (VTIs) in the South, Central, and North Regions of Punjab. A key highlight was the leadership walk in Lahore, led by Chairman PVTc along with Heads of Departments. The walk started at VTI Green Town and concluded at the Entrance Gate of Quaid-e-Azam Industrial

Estate, symbolizing PVTc's strong commitment to environmental responsibility and sustainability through vocational training. Simultaneously, awareness walks took place in VTIs across the province, actively involving staff, faculty, and trainees. The campaign aimed to raise environmental consciousness and foster a culture of green practices among vocational training communities.



SPRING PLANTATION CAMPAIGN 2025 ACROSS PUNJAB



STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and RAVI Urban Development Authority (RUDA)

Punjab Vocational Training Council (PVTC) and Ravi Urban Development Authority (RUDA) have entered into a strategic partnership to enhance skill-based employment and industry-driven training across Punjab. This collaboration focuses on facilitating trainee placements and on-the-job training (OJT), while designing market-relevant courses tailored specifically to the needs of the Construction and Information & Communication Technology (ICT) sectors. By reinforcing industry linkages, the partnership aims to meet real-time workforce demands and better equip trainees for emerging job opportunities. Aligned with Punjab's broader urban development and economic goals, this MoU represents an advanced initiative to unlock youth potential, create sustainable livelihoods, and drive inclusive growth across the province.



MOU Between PVTC and ConsidraCare

PVTC (Punjab Vocational Training Council) has signed a Memorandum of Understanding (MoU) with ConsidraCare to enhance opportunities in the healthcare sector, particularly in home-based patient care. Through this partnership, PVTC's Clinical Assistant graduates will receive on-job training and placement opportunities, enabling them to serve as home-based patient caregivers. This collaboration not only addresses the increasing demand for compassionate care at home but also plays a vital role in empowering PVTC-trained youth with practical skills and sustainable career pathways. It marks a significant step toward developing a skilled healthcare workforce and promoting community well-being.

MOU BETWEEN PVTC AND MASOOD TEXTILE MILLS

Punjab Vocational Training Council (PVTC) has signed a strategic MoU with Masood Textile Mills, Faisalabad, to promote skill-based training and employment opportunities. The collaboration aims to provide on-the-job training (OJT) and direct placement opportunities for PVTC trainees. It will support the development of industry-relevant courses tailored to the textile and garment sector. By aligning vocational education with actual workplace demands, the partnership ensures practical skill enhancement. This initiative strengthens industry-academia linkages, bridging the gap between training and employment. The MoU reflects a shared vision of empowering youth and supporting Pakistan's textile industry workforce needs. Together, PVTC and Masood Textile Mills are committed to creating sustainable livelihoods through skills development.



MOU BETWEEN PVTC AND GHARPAR



PVTC has joined hands with GharPar to turn beautician skills into thriving business ventures for women across Punjab. A Memorandum of Understanding (MoU) was signed between Mr. Talha Hussain Faisal (PAS), Managing Director PVTC, and Ms. Saba Mohsin, Head of Training & Monitoring at GharPar, in the esteemed presence of Mr. Khalid Masood Chaudhary, Chairman PVTC, and Ms. Shameela Ismail, Founder & CEO of GharPar. This impactful collaboration aims to empower Beautician trade pass-outs with the tools they need to succeed entrepreneurial training, expert mentorship, and access to real market opportunities. By enabling women to establish home-based salons and beauty startups, the initiative paves the way for financial independence and sustainable livelihoods. From classrooms to clients, it's about transforming potential into prosperity.

MOU BETWEEN PVT AND EDGE TELECOM SOLUTIONS

Punjab Vocational Training Council (PVT) has entered into a strategic partnership by signing a Memorandum of Understanding (MoU) with Edge Telekom Solutions and SkyLink Fiber Technologies to launch a specialized training course of "Fiber Optic Technician." The initiative, beginning as a pilot project at Vocational Training Institute (VTI) Green Town from July 15, 2025, is designed to upgrade the skills of IT, electrical & mechanical sectors graduates from PVT. Under this collaboration, Edge Telecom and SkyLink Fiber will provide state-of-the-art equipment and tools to ensure practical, hands-on learning. The course curriculum will include EPON/GPON technologies, fiber optic infrastructure, and real-world telecom deployment scenarios, aligning with PVT's vision of industry-driven, future-ready skills training in Pakistan's growing ICT sector.



MOU BETWEEN PVT AND CIRCLE WOMEN



In a significant step toward promoting gender-inclusive digital empowerment, the Punjab Vocational Training Council (PVT) and CIRCLE Women Association signed a Memorandum of Understanding (MoU) on June 4, 2025, to launch a Digital Literacy Program (DLP) for female trainees enrolled in demand-driven trades. This transformative initiative is designed to bridge the digital divide and foster women's participation in Pakistan's digital economy. Through this program, women will be equipped with essential business and financial skills, gain access to digital markets, and benefit from mentorship and entrepreneurial networks. Additionally, they will explore entrepreneurial resources through digital platforms, including the AI-powered chatbot "Circle Baji". The program aims to empower women to create sustainable livelihoods and drive positive change within their communities.

CHAIRMAN'S FIELD INTERACTIONS



Chairman PVTC held a productive meeting with the operational team in Faisalabad, alongside President DBOM and other TMC members, to review performance, discuss upcoming initiatives, and strengthen coordination for impactful skill development in the region.



PVTC distributed sewing machines, toolkits and a PC to VTI Sahiwal pass-outs, empowering them with essential tools to start their own business and promote youth entrepreneurship and self-reliance.



Chairman PVTC Mr. Khalid Masood Chaudhary and Senior Manager PR & Marketing Ms. Bushra Naz with the staff of VTI Sahiwal during the visit.

FUTURE INITIATIVES

MEETING WITH PTCL

PVTC had the pleasure of hosting Ms. Tehmin Sayyed, Country Education Lead at PTCL, for a collaborative meeting focused on driving digital transformation in vocational training. The discussion covered key initiatives including the implementation of a Learning Management System (LMS), attendance and monitoring solutions, enhanced connectivity across training centers, and customized training for the telecom sector. PTCL reaffirmed its commitment to providing scalable, cost-effective digital solutions aligned with PVTC's vision. This partnership aims to create inclusive, transparent, and tech-driven pathways for skill development and employability across Pakistan.



MEETING WITH CHAIRMAN JAZBA FOUNDATION

PVTC honored to welcome Lt. Gen (R) Khalid Maqbool, Chairman of Jazba Foundation, to the Punjab Vocational Training Council - PVTC Secretariat. During his visit, fruitful discussions led to a groundbreaking initiative aimed at empowering our talented graduates. We're excited to announce that Jazba Foundation has approved the provision of toolkits for 60 male and female graduates. This initiative will enable these young men and women to embark on rewarding career journeys in the digital economy, unlocking their true potential.



COLLABORATION BETWEEN PVTC AND TATA TEXTILE MILLS

The Memorandum of Understanding (MoU) between VTI Muzaffargarh and TATA Textile Mills, Khanpur Baggaser, was signed on 25th June 2025 at the factory premises under the Work-Based Training (WBT) model. This strategic partnership aims to deliver practical training in Textile Spinning through 6-month and 3-month short courses, enabling unskilled individuals to gain real-time experience within a functional industrial setup.

The initiative is set to bridge the gap between theoretical instruction and hands-on application, enhance the employability of trainees by equipping them with industry-specific skills, and reinforce the collaboration between the public and private sectors in the textile industry.

PVTC and Sahiwal Chamber of Commerce Join Hands

PVTC has signed a Memorandum of Understanding (MoU) with the Sahiwal Chamber of Commerce & Industry to strengthen industrial linkages and advance skill development across the Sahiwal district. This strategic collaboration is centered on updating training curricula to reflect the evolving needs of the industry, offering On-the-Job Training (OJT) and placement opportunities for PVTC graduates, and fostering a stronger connection between vocational education and industrial demands. Together, PVTC and the Chamber are committed to ensuring that youth are not only trained but industry-ready, equipped with practically in-demand skills. This partnership marks a significant step toward empowering local talent and driving the economic growth of Sahiwal while enriching the broader TVET landscape.



STRENGTHENING STRATEGIC PARTNERSHIPS FOR SUSTAINABLE IMPACT

As part of PVTC's ongoing collaboration with the National Rural Support Programme (NRSP), a productive follow-up meeting took place on April 10, 2025, between Ms. Bushra Nawaz, Senior Manager PR & Marketing at Punjab Vocational Training Council (PVTC), and Mr. Sohail Manzoor, Programme Manager at NRSP. The meeting was held at the NRSP Program Support Unit office in Islamabad, under the strategic guidance of the Chairman PVTC, and reaffirmed the mutual commitment to expanding vocational training initiatives in vulnerable regions where NRSP is actively engaged.

Discussions centered on scaling up skill development interventions under current and future initiatives, supporting trained individuals in building sustainable livelihoods, and advancing socio-economic rehabilitation through enterprise development. Both organizations emphasized their shared vision of fostering economic inclusion and empowerment for marginalized youth and women, in line with the national agenda for poverty reduction and inclusive growth.



STRENGTHENING PROCUREMENT TRANSPARENCY THROUGH E-PADS

The Staff and Teachers Training Institute successfully organized a one-day training session on E-PADS (e-Pak Acquisition and Disposal System), a digital platform developed by PPRA to streamline public procurement processes. Aimed at Principals and Admin/Accounts Officers from PVTc's Vocational Training Institutes, the session focused on recent module updates and provided practical guidance on managing tenders, bids, and contract awards through the system. This training aligns with the national vision of promoting transparency, efficiency, and accountability in procurement practices. The session concluded with insightful remarks from the Managing Director PVTc, who commended the initiative and emphasized the vital role of digital transformation in strengthening institutional governance.



PVTC & JAZBA FOUNDATION EMPOWER FREELANCERS

Under the "Enhancement for Business Empowerment Programme," Punjab Vocational Training Council (PVTc), in collaboration with Jazba Foundation, organized a ceremony at PVTc Lahore to distribute HP ProBook 440 laptops to top-performing freelancers trained at PVTc institutes across Punjab. The initiative is aimed at equipping skilled youth with digital tools to thrive in the global freelancing arena. Lieutenant General (Retd.) Khalid Maqbool, President Jazba Foundation and former Governor Punjab, attended as chief guest, while PVTc Managing Director Mr. Talha Hussain Faisal (PAS) underscored freelancing's role in economic self-reliance. Laptop recipients included Muhammad Shoaib, Abdul Muqarrab, Ayesha Irshad, Muhammad Nouman Qaiser, and Aroosa Iqbal.



BAITHAK & BEYOND

MR. M. KHALID BARI - PRESIDENT DBOM KASUR

Mr. Bari, tell us about your early life, education?

I come from the industrious town of Pattoki, a place that has always been close to my heart. My roots are deeply grounded in a business-oriented family. I got my early education from Pattoki and later moved to Lahore to pursue a Bachelor's in Commerce from the prestigious Hailey College of Commerce.

What inspired you to step into the world of business?

Even as a student, my mind was set – I had always dreamed of expanding my family business and transforming it with modern practices. My father was a well-known oil and cotton trader, and I wished to carry that legacy forward – not by repeating the past, but by evolving it. That's when I decided to venture into the rice industry. In the early 80s, I laid the foundation of Punjab Rice Mills in Kasur – and I never looked back.

Your contributions to the business world are vast, but you've also dedicated yourself to the education and training sectors. What fuels that commitment?

Business and education, to me, go hand in hand. While I'm deeply involved in the rice milling industry, I have also always believed in creating sustainable change through knowledge. That's why I'm running Punjab College, Jaranwala Branch and American Lyceum School in Pattoki. My roles as former President of the Rice Mill Association Kasur, Executive Member of REAP, and Executive Director at LCCI gave me an opportunity to work at policy levels. I also served as Executive Member DBOM Okara in TEVTA. These platforms taught me that without education and skills, no nation can progress. As President DBOM Kasur under PVTC, I see my role as a bridge between industry and skilled manpower – and I'm determined to make that bridge stronger every day.

Being a pioneer in Kasur's rice mill industry, how do you view the evolving industrial landscape, and what role should PVTC play in it?

Kasur's industrial identity is shifting. Traditionally known for its tanneries and agriculture, the region is now witnessing a boom in textile and garment industries. Numerous stitching units are emerging, which is a golden opportunity for PVTC.

What courses do you think PVTC may offer to cope

with ever evolving global demand of skilled work force?

We cannot ignore the global trend toward IT. PVTC needs to embrace advanced courses like Database Management, AI-integrated IT skills, and Data Analytics to prepare our youth for the digital economy. Another overlooked area is Industrial Electricians – a skill in high demand both locally and overseas. Vocational training must not just be relevant – it must be visionary.

How do you see your role as President DBOM, and what's your vision for VTIs under your jurisdiction?

My mission is simple – maximize the impact of vocational training. I want every pass-out of PVTC to walk out with not just a certificate, but confidence, professionalism, and real-world readiness. We are working to enhance grooming activities, organize industry linkages, mock interviews, and mentoring sessions. I'm also actively pursuing the relocation of SVTI Pattoki to a purpose-built building to ensure a conducive environment for learning. Furthermore, I believe in expanding the range and level of trades offered at VTIs – we must introduce Level-4 NVQFs and trades that sync with emerging markets. Short courses are a great initiative, but to ensure greater access, the fee structure must be revisited – lower fees will mean more trained youth.

You've travelled widely for business. What lessons can Pakistani industries learn from developed nations?

Indeed, I've had the opportunity to visit many developed countries, and the difference is glaring – it's technology and innovation. Our industries still lack automation, process efficiency, and product refinement. While the workforce is hardworking, our technological gap and rigid tax policies, along with sky-high electricity rates, are major hurdles. These issues not only impact productivity but also cripple exports, worsening our balance of payments. We must modernize our industrial setup if we are to compete globally.

What's your opinion on the recent release of funds to PVTC by the Government of Punjab?

This was a much-needed and highly commendable step. Releasing the long-awaited funds to PVTC reflects that the Government has finally prioritized

the skill sector – and rightly so! These funds will help bridge infrastructure gaps, procure tools and equipment, and improve the overall quality of training. A well-funded skill sector is the backbone of foreign remittance inflows, and ultimately, a stable economy. Our pass-outs are playing a critical role in international labour markets.

Outside your professional life, what are your passions?

Traveling is my therapy. I'm especially drawn to hilly and mountainous regions, with the Northern Areas of Pakistan being my favourite destination. Nature teaches humility, patience, and reflection – all key traits of a leader.

What message would you like to give to the youth of Pakistan?

Pakistan is not just our country – it's our identity, our

future, and our collective hope. Every opportunity you get, every skill you learn – is a result of this soil nurturing you. When you become someone in life, give back. That's your duty.

If we describe your personality in one word or phrase, what would it be?

My life mantra has always been best captured in the words of Quaid-e-Azam: "Work, Work and Work." Don't wait for the perfect moment – create it. Struggle, evolve, and never settle.

Mr. Muhammad Khalid Bari's journey is an embodiment of leadership rooted in legacy, fuelled by vision, and driven by service. From revolutionizing Kasur's industry to reshaping vocational training, his contribution stands tall. PVTC is proud to have visionary leaders like him steering its path toward excellence.



Mr. Muhammad Khalid Bari (President, District Board of Management, Kasur – PVTC)

OUR CITIES - OUR PRIDE DISTRICT LAYYAH

Rooted between the mighty Indus River and the Thal Desert, District Layyah—established as a separate district in 1982—is a land of resilience, tradition, and emerging potential. With a historical lineage tracing back to the Mughal and British eras, Layyah has evolved from an agrarian settlement into a promising landscape for vocational transformation, particularly for its vibrant youth population.

Covering an area of 6,291 square kilometers, Layyah is administratively divided into three tehsils: Layyah, Karor Lal Esan, and Choubara, encompassing 44 Union Councils. According to estimates, the population of Layyah as per 2017 census is 1,823,995 (Male: 924,837, Female: 762,232, Transgender 142), with over 60% falling within the 16–35 age bracket, a demographic segment rich in energy, potential, and hunger for opportunity especially in TVET sector. This young population represents a powerful engine for economic growth, provided they are equipped with market-driven skills and employment pathways—a vision perfectly aligned with PVTC's mission of empowering through vocational training.



Agriculture Field Assistant Trade - VTI Layyah

Layyah's economy is primarily agrarian, with major crops including wheat, sugarcane, cotton, and pulses. The district's semi-arid climate brings scorching summers and mild winters, making it ideal for seasonal crop rotation and livestock rearing. However, the limited industrial footprint poses challenges to sustainable livelihoods.

The services sector, particularly in education, health, and small-scale retail, has witnessed gradual growth. But the lack of technical skills among youth restricts their upward mobility in both local and external markets, a gap which PVTC is committed to bridge.



Vocational Training Institute, Layyah

While predominantly agrarian, District Layyah hosts a modest yet diverse industrial base that supports its agricultural economy. The district is home to 1 sugar mill, 1 vegetable ghee factory, 1 ghee mill, 13 rice factories, 13 flour mills, 21 oil mills, 24 cotton ginning factories, 31 ice factories, and 5 cold storages. Additionally, 183 brick kilns operate across the district, contributing significantly to the local construction sector.

Although small in scale, these industries provide essential employment and offer avenues for technical workforce integration—an opportunity PVTC continues to capitalize on through its industry-aligned training programs.

Recognizing the needs of the region, PVTC has developed a strong institutional presence across Layyah, offering skill-based training through four strategically located Vocational Training Institutes (VTIs). These institutes offer market-relevant courses designed to equip youth, especially from marginalized and rural backgrounds, with the skills necessary to secure employment or launch their own enterprises.



Motorcycle Mechanic Trade - VTI Layyah



Computer Operator Trade - VTI Layyah

VTI Layyah (Main)

- Inception: 01-Nov-1999
- Total Pass-outs: 3,260
- Employability Ratio: 81%

VTI Fateh Pur (Main)

- Inception: 01-May-2004
- Total Pass-outs: 3,559
- Employability Ratio: 85%

SVTI Chowk Azam

- Inception: 01-Jul-2005
- Total Pass-outs: 2,295
- Employability Ratio: 75%

SVTI Kot Sultan

- Inception: 01-Jan-2005
- Total Pass-outs: 1,200
- Employability Ratio: 80%



Dress Making Trade - VTI Layyah

PVTC's strategic presence in Layyah is not just about skill development—it's a comprehensive approach to community uplift. Through a wide array of demand-driven courses, PVTC is:

- Creating livelihood opportunities in regions with limited industrial exposure
- Promoting women empowerment by offering trades like dress making, hand embroidery, and beautician services
- Bridging the rural-urban divide by establishing institutes in remote areas
- Fostering entrepreneurship among youth through

vocational and soft skills

- Reducing unemployment and underemployment by aligning training with local and overseas labor market needs

The high employability ratios ranging from 75% to 85% across VTIs in Layyah stand as a testament to the effectiveness of PVTC's training programs. These results are not just numbers—they reflect thousands of transformed lives, families sustained through dignified income, and communities rising through opportunity.



Electrician Trade - VTI Layyah



With a population of over 2.2 million, District Layyah is home to four PVTC institutes that are equipping youth—both boys and girls—with essential vocational skills in trades like IT, electrical, agriculture, beautician, and tailoring. These centers are making a real difference by helping trainees secure jobs or start small businesses. Beyond training, our institutes are actively supporting the community. VTI Layyah provided relief during the 2022 floods and continues to empower youth through initiatives like sewing machine distribution and collaboration with NRSP. These efforts are opening doors for underprivileged youth to build better futures.

PROF. DR. ZAFAR AALAM

President, DBOM Layyah

TRAINING SESSIONS AT PVTC'S STAFF & TEACHERS TRAINING INSTITUTE (STTI)



STTI successfully delivered the "TVET Trainer & Assessor Course" for the dedicated female instructional staff of Vocational Training Institutes (VTIs) operating under the Punjab Vocational Training Council (PVTC). As a flagship initiative from PVTC's 2024-25 Training Calendar, the program focused on enhancing teaching methodologies and strengthening assessment practices to ensure a more effective, quality-driven, and future-ready TVET ecosystem. The course concluded with a lively certificate distribution ceremony, attended by the Managing Director, PVTC, who praised the participants for their energy, dedication, and commitment to professional excellence.

PVTC successfully wrapped up an intensive 3-day hands-on training session on the Use of AI Tools, designed for 28 instructors from ICT trades. The initiative focused on empowering teaching faculty with cutting-edge digital skills to elevate instructional quality and stay aligned with rapidly evolving technology trends. The training culminated in a certificate distribution ceremony, honored by the presence of Mr. Talha Hussain Faisal (PAS), Managing Director PVTC, who applauded the participants' dedication to continuous learning and professional growth.



COLLABORATION WITH WOMEN DEVELOPMENT DEPARTMENT

PVTC convened a meeting to shape the future of its Mobile Training Unit (MTU) Program, a flagship initiative aimed at expanding vocational training opportunities for women across Punjab. The session was led by Mr. Khalid Masood Chaudhary, Chairman PVTC with the Secretary of the Women Development Department and her team contributing actively to the discussions. PVTC's Heads of Departments also lent their expertise to help refine and strengthen the program's structure. This strategic partnership is designed to empower women by delivering skill-based, mobile training directly to underserved communities, bringing learning and opportunity right to their doorstep.



PRIME MINISTER DELIVERY UNIT (PMDU) PAKISTAN CITIZEN'S PORTAL

PVTC has been active on PMDU since launch of the portal and has made Pakistan Citizen's Portal (PCP) complaints resolution a top priority. As per the statistics of PCP dashboard of Managing Director PVTC, 753 complaints have been received so far, all complaints have been resolved, yielding 100% complaints resolution rate and satisfactory feedback of 58.8% by the complainants which reflects the commitment, efforts and transparency of complaint resolution process of PVTC.



"Bht shukriya is py step lny k liay
hmain bht faida hua is sy"

753

Total
Complaints

753

Resolved
Complaints

100%

Complaints
Resolution

58.8%

Positive
Feedback

0

New
Complaint

THE EMPTY CUP

A young man, eager to prove himself, once visited a wise teacher. "I've read dozens of books, attended seminars, and followed the best minds," he said proudly. "I've come to learn from you, but I already know a lot." The teacher smiled and poured him a cup of tea. As the cup filled, the young man watched, puzzled, as the teacher kept pouring until it overflowed onto the table. "Stop! The cup is full—it can't hold more!" he exclaimed.

"Exactly," the teacher replied calmly. "You've come with your cup already full. How can I offer you anything if you believe there's nothing left to learn?" The young man sat back, silent. In that quiet moment, he understood that we often measure growth by how much we know, how fast we move, or how many tasks we can complete. But real wisdom begins when we're willing to unlearn, to listen more than we speak, and to remain open, even when we think we already have the answers.

Humility isn't about denying your knowledge, it's about understanding that learning never ends. Whether you're a leader, a teacher, a technician, or a student, the most powerful mindset you can carry is that of a beginner.

Keep your cup empty enough to receive. Growth doesn't come from what you've already filled—it comes from what you're still willing to pour in.

WORDS OF WISDOM



SKY IS THE LIMIT



USMAN REHMAN
Motorcycle Mechanic Trade
VTI Layyah

Born into a humble family in Layyah, Usama Rehman knew hardship from an early age. With limited means and opportunities, he followed in his father's footsteps—working as a daily wage laborer after completing middle school. Each day was a test of survival. Dreams, if any, felt distant and unreachable. But life began to shift the day Usama noticed an admission advertisement for VTI Layyah. A kind teacher encouraged him to apply for the Motorcycle Mechanic course. With unwavering determination, Usama completed his training in February 2021. And then, as if destiny had been waiting, Atlas Honda recruited him directly from the institute. Today, he proudly works in manufacturing unit of Atlas Honda Sheikhpura, earning between Rs. 60,000–70,000 per month, including overtime. Yet, his biggest achievement goes beyond his own career—Usama used his earnings to buy a rickshaw for his father, relieving him from the back-breaking labor he endured for years.

The rickshaw not only provided his father with a more sustainable and dignified income, but also symbolized the generational shift vocational training made possible. "We come from nothing... but VTI Layyah gave us everything—skills, hope, and dignity. May Allah bless such institutions that light the way for families like ours," says Usama with heartfelt gratitude. Usama's story is not just a tale of personal success—it is a testament to the socio-economic transformation vocational training brings to thousands of youth across Punjab. With a skilled hand and a hopeful heart, he has broken the cycle of poverty and carved out a better future—not just for himself, but for his entire family.



M. MOHSIN RAZA
Computer Operator Trade
VTI Layyah

There was a time when Muhammad Mohsin Raza stood at the crossroads of uncertainty, matriculation in hand, dreams in his heart, but no clear path ahead. Like many youth in Layyah, he longed for a future with dignity, stability, and purpose. That future began to take shape when he learned about admissions at Vocational Training Institute Layyah. Guided by instinct and hope, he enrolled in the Computer Operator trade. The one-year certificate equipped Mohsin with the skills to confidently perform office-based IT tasks, and a subsequent two-month on-the-job training opportunity deepened his professional experience. Soon after the completion of his training, he applied for a position at Layyah Sugar Mills and got hired on basis of strong typing speed, solid training, and self-assurance. But Mohsin's ambitions didn't end there.

While working, he pursued further education and attained Bachelor's degree. His dedication bore fruit when he was selected as a Computer Operator at the Passport Office Layyah, a prestigious role in the government sector. The pinnacle of his journey came in 2021, when vacancies for Patwari were announced. A computer diploma was mandatory—something Mohsin proudly held. After clearing a competitive test, he was appointed as a Patwari in the Land Revenue Department—a position of public trust and responsibility.

"It all started with that one decision—to walk through the doors of VTI Layyah. The skills I gained there became my foundation. I'm forever grateful to the dedicated instructors and the vision of this institution that lifted me from uncertainty to purpose," says Mohsin, filled with gratitude.