



PUNJAB VOCATIONAL TRAINING COUNCIL

NEWSLETTER



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Halal Butcher Trade
VTI Green Town, Lahore



BAITHAK & BEYOND

OUR CITIES - OUR PRIDE

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CHAIRMAN PVTC

The world of TVET has transformed itself from traditional / conventional approach to Competency Based Training & Assessment (CBT&A) approach across the globe. PVTC has always been the pioneer organization in Pakistan in transformation of its traditional courses onto CBT&A approach over the years and recently have converted more than 80% training facilities onto CBT&A approach. PVTC is currently focusing on Training of Trainers & Assessors and development of courses onto CBT&A approach in collaboration with NAVTTC and TVET SSP (GIZ) covering various sectors including IT, Healthcare, Construction, Hospitality, Agriculture and other sectors as well.

I am quite positive that PVTC will continue its endeavor to impart quality training in demand driven courses with CBT&A approach to enhance employment opportunities for its passouts as a skilled workforce at national and international levels.

MIAN ABRAR AHMAD

Secretary to Govt. of the Punjab
Zakat & Ushr Department /
Chairman PVTC (Additional Charge)

78th & 79th Meetings of

PUNJAB VOCATIONAL TRAINING COUNCIL

Secretary to the Government of Punjab Zakat and Ushr Department and Chairman PVTC, Mian Abrar Ahmed, chaired the 78th and 79th meetings of the PVTC, to assess and formulate the future course of action of the organization. During this meeting, a comprehensive presentation and discussion took place, delving into PVTC's operations, its stated objectives, track record and the milestones achieved. These meetings provided a platform to gain an in-depth understanding of the workings of PVTC and provided detailed insights into its day-to-day operations. These include a thorough review

of the strategies and approaches adopted by PVTC to achieve its goals and fulfill its mission of providing high quality vocational training in Punjab.

Additionally, these meetings provided an opportunity to review the goals set by the PVTC, assess progress toward achieving them, and identify areas where improvements and enhancements can be implemented. It also facilitates discussion of the organization's achievements in terms of practical results and wider social impact, highlighting the significant contribution that PVTC makes in the areas of vocational training and skills development.



Chairman PVTC Mian Abrar Ahmad and PVTC's Council Members during Council Meeting

EACH ONE PLANT ONE

Secretary to Government of Punjab Zakat & Ushr Department / Chairman PVTC Mian Abrar Ahmed inaugurated the Monsoon Tree Plantation Campaign 2023 by plating a sapling at Vocational Training Institute, Green Town Lahore. Managing Director PVTC, Mr. Amjad Ali and Senior Manager PR & Marketing Ms. Bushra Naz and Principal VTI Green Town, Mr. Tabarak Ali joined him as well. Tree Plantation Campaign was formally launched by the start of the 3rd week of July and continued till the

2nd week of August 2023. Carrying forward the vision of the Government of Punjab to plant trees to ensure clean and healthy environment, Chairman PVTC Mian Abrar Ahmed directed PVTC / VTI Management, along with its administrative offices to conduct this tree planrtation campaign **"Each One Plant One"** across the organization in true letter and spirit and disceminated the way forward for effective and efficient completion of the tree plantation drive.



Chairman PVTC Mian Abrar Ahmad, MD PVTC Mr. Amjad Ali formally launching the plantation campaign

CHAIRMAN P-TEVTA VISITED PVTC

Chairperson TEVTA Punjab, Brigadier Muhammad Sajid Khokhar (Retd.), paid a visit to the PVTC Secretariat, where he received a warm welcome from Managing Director PVTC, Mr. Amjad Ali, who presented him with a bouquet of fresh flowers. During his visit, Mr. Khokhar was introduced to the heads of departments (HODs) at PVTC and given an insightful overview of the organization's structure, history, and its various vocational training institutes.

Furthermore, Senior Manager PR & Marketing, Ms. Bushra Naz, and Senior Manager R&D, Mr. Shafqat ur

Rehman, presented him with a detailed account of the transformative initiatives that facilitated the shift from conventional trades to the contemporary CBT&A Methodology at PVTC.

Additionally, Mr. Khokhar was briefed on the 6 and 12-month courses currently being offered in Vocational Training Institutes (VTIs), highlighting the distinctive yet essential features of a mandatory 2-month on-the-job training component. He was also provided with insight into PVTC's future plans and the challenges it faces as the leading vocational training body in Punjab.



Brig. Muhammad Sajid Khokhar (Retd.), MD PVTC Mr. Amjad Ali and HODs during briefing at PVTC

MONSOON TREE PLANTATION CAMPAIGN

Senior Manager PR & Marketing, Ms. Bushra Naz, led from the front in the Monsoon Plantation Event Walk. She was joined by the Heads of Departments (HODs) of the Punjab Vocational Training Council (PVTVC), Principal VTI Green Town Mr. Tabarak Ali and trainees from VTI Green Town at this inspiring event. As they embarked on this shared journey, they represented the strong commitment of the PVTVC team to the noble cause of environmental protection. The Monsoon Plantation Campaign Walk was a proof of PVTVC's dedication to protecting the environment, underscoring the organization's role in

promoting a sustainable and green future. Additionally, Senior Manager PR & Marketing Ms. Bushra Naz, hosted an online session along with Senior Manager Curriculum Maj. Ghazanfar Abbas (Retd) and all Vocational Training Institutes (VTIs) via the Zoom platform. The central focus of the webinar was a comprehensive discussion around the monsoon plantation drive.

During this interactive virtual session, participants discussed multiple aspects of the campaign, including its goals, strategy and expected outcomes.



Highlights of Webinar & Awareness Walk on Monsoon Tree Plantation Campaign 2023

SHAN-E-REHMATUL-LIL-ALAMEEN

The organized session on 'Celebrations of Shan-e-Rehmatul-Lil-Alameen' took place at PVTC - Punjab Vocational Training Council Secretariat. Heads of the Departments PVTC, officials of PVTC, and a few trainees from the Vocational Training Institute (VTI) Green Town Lahore attended the session in person, while the rest of the VTIs of PVTC participated virtually. The session included Naat-e-Rasool-Maqbool, lectures on the teachings of the Holy Prophet (PBUH), and all the participants paid homage to the beloved Holy Prophet (PBUH) through a standing ovation and Durood-o-Salam. Trainees from all the VTIs also participated online. The

session was moderated by Senior Manager PR and Marketing Ms. Bushra Naz. Senior Manager M&E/E&C Mr. Muhammad Nadeem Akram, Deputy Manager Rana Rafaqat Ali, Principal VTI Wazirabad Muhammad Asif Iqbal, and Principal VTI Gujrat Mr. Tehseen Sarfaraz shed light on various aspects of the life of the Holy Prophet (PBUH). The guest speakers recalled the beautiful life of the Holy Prophet (PBUH) and highlighted his truthfulness, decency, etiquettes, teachings of forgiveness, and justice. The session concluded with a prayer after Durood-o-Salaam.



Highlights of celebration of Shan-e-Rehmatul-lil-Alameen (Mehfil e Milad) at PVTC

BAITHAK & BEYOND

1. Could you share a bit about your early life and upbringing? Where did you grow up, and what were your early influences?

I come from Tehsil Samundari in District Faisalabad. My family has deep roots in agriculture, and my father served in the government. So, growing up, we moved from one city to another due to his job. It was an enriching experience. I completed my intermediate studies in Faisalabad. After that, I decided to spread my wings and headed to the USA. There, I pursued a Bachelor's degree in Supply Chain Management. I embarked on a one-year Social Leadership fellowship with Akumin Inc., which really broadened my horizons and equipped me with valuable skills.

2. Did you have any childhood dreams or aspirations that ultimately shaped your career path?

Yes, My family has proactively been involved in social services and after my parents there are two remarkable individuals who have had a profound impact on my life path. One is my uncle, Professor Rasheed Choudhary, the visionary founder of Fountain House. The other is my elder cousin, Dr. Amjad Saqib, who serves as the Chairman of Akhuwat Foundation. His dedication to social work has been inspiring, and it's been my dream to follow in their footsteps and contribute to society in any way I can.

3. How did you embark on your professional journey? Could you briefly describe the key milestones in your career?

Upon my return from abroad, things were a bit uncertain. I found myself at a crossroad. I initially joined a large bank's Credit Department and worked there for two years. However, I couldn't find the job satisfaction I was seeking. Coincidentally, Akhuwat Foundation, an organization I deeply admired, was undergoing a transition phase. What truly attracted me to Akhuwat was their interest-free operations. After careful consideration, I realized this was where my passion lay. So, I made the decision to join Akhuwat Foundation, driven by the desire to be part of an organization making a meaningful impact on society.

4. As someone who has served in a leading position at Akhuwat Foundation, what motivated you to join an organization focused on social development and poverty alleviation?

I had comparatively a little less time to learn from Prof. Rasheed Choudhary due to his demise in 2009, however I consider myself lucky to be able work with and learn from Dr. Amjad Saqib. There are many models adopted

worldwide for poverty alleviation like through education and training, financial aid, providing respectable employment opportunities or career counselling but in Akhuwat foundation we adapted the tool of Qarz e Hasanah to prove people with a chance to uplift themselves and it has been very effective so far.

5. Could you elaborate on your roles and responsibilities during your tenure at Akhuwat Foundation? What were some of the most rewarding experiences or achievements in this role?

I joined Akhuwat Foundation in 2005. The biggest challenge at that point of time was to disseminate the message of Akhuwat Foundation to the masses and make them aware of the wonderful concept that it had launched for community service. So basically I looked after Marketing, Branding, Outreach and Fund Raising affairs of the organization. My most rewarding experience is that Akhuwat started its operations with a meager amount of Rs. 10,000/- and now Alhamdulillah financial spread of Akhuwat Foundation spans over Rs. 210 trillion.

6. As a council member at Punjab Vocational Training Council (PVTC), can you highlight the significant

contributions of PVTC to the Pakistan economy and its role in skill development?

PVTC's significant contributions to the

PVTC's significant contributions to the Pakistani economy include reducing unemployment, fostering entrepreneurship, and addressing the skill gap in various sectors.

Pakistani economy include reducing unemployment, fostering entrepreneurship, and addressing the skills gap in various sectors. Through its dedicated efforts, PVTC is helping Pakistan build a brighter economic future by investing in the skills and talents of its people.

7. In your role as the head of the Provident Fund Committee at PVTC, what initiatives or measures have you undertaken to ensure the financial security and well-being of PVTC employees?

It is an honor for me to be Chairperson of the Provident Fund Committee of PVTC. When I assumed this charge, there were a couple of issues that needed to be addressed on priority. We started working on the procedural delays in release of claim to the employees. I conducted meetings with the concerned staff and devised SOPs. Now the concerned VTI has to submit the request within 10 days to the concerned official in Head Office and it is further processed in maximum 07 days. So the time period which was almost 6 months to 01 year has now reduced to 15 days maximum to facilitate the employees of PVTC.

8. In your role as a council member at Punjab Vocational Training Council (PVTC), how do you see the future of vocational training and skill development evolving in Pakistan, and what challenges and opportunities lie ahead?

The world is shifting towards digitization and skill-based career opportunities. Formal education is also very important for grooming but skill training helps you recognize your true potential. If we may be able to orient our youth towards skill-based education, it can revolutionize our social spectrum and economic outlay of the country. Basic challenges that we are facing today are lack of infrastructure and access to innovative skills to the youth. If we are able to cope with this challenge, we may be able to make a measurable difference in employment ratio and increase in per capita income.

9. What message or advice would you like to share with the youth of Pakistan regarding career development, skill acquisition, and contributing towards society?

Youth has been the corner stone of any country's success story, may it be India, China or Bangladesh. These are our neighbours who have grown by engaging their youth. Our

youth equipped with marketable demand driven skills can change the fate of our country. We have one of the best workforces in term of the skill set but the only thing that our youth lacks is work ethics and attitude. Our youth needs to work on that. Our youth can become invincible in their respective fields if they improve their work ethics and attitude towards job or business. I would like to mention here that the mandatory Life Skill training being imparted in the VTIs of the PVTC is a brilliant intervention helping

our pass outs to groom and perform as per industry standards.

10. Finally, what are your future aspirations and goals, both in your

professional life and your contributions to society through organizations like Akhuwat Foundation and PVTC?

See, the thing is that human wishes are infinite but the ultimate objective of my life is that Allah Almighty keeps enabling me to help other people around me in my community. I think it's the ultimate way of success in one's life.

11. If you describe yourself in word or phrase, what would it be?

I just want that when I am gone, people remember me as a good person who lived his life to the fullest.

PVTC is helping Pakistan build a brighter economic future by investing in the skills and talents of its people.



IN ALL VTIS ACROSS PUNJAB

Principals of various Vocational Training Institutes (VTIs) played a pivotal role in promoting the Monsoon Plantation Campaign. Principals took the lead by planting tree saplings within their respective VTIs. This visible commitment from the administrative heads not only set an inspiring example but also underlined the significance of their engagement in the environmental cause. This move ensured the efficient and organized implementation of the campaign across various branches and sub-campus of main VTIs. By delegating these responsibilities, the campaign's activities were managed effectively, with each campus contributing to the main

objective of the initiative. The 7th and 8th of August, 2023, also marked a significant phase of the Monsoon Plantation Campaign as the focus shifted to the active involvement of trainees within the VTIs. During these two days, trainees participated wholeheartedly in the campaign, engaging in hands-on tree planting activities. This active participation was extended not only within the main VTIs but also across the sub-campus under the administrative control of main VTIs. The trainees' involvement also helped foster a sense of responsibility and stewardship toward the environment among the future workforce.



Some clicks of "Each one Plan One" Plantation Campaign

TRAINING AND ASSESSMENT APPROACH

A 5-days training program on Competency Based Training & Assessment was conducted for 45 instructional staff members from various Vocational Training Institutes (VTIs) of Punjab Vocational Training Council (PVTC). The primary objective of this training was to familiarize participants with the Competency Based Training & Assessment (CBT&A) Methodology and equip them with the skills necessary to conduct assessments for CBT&A trained individuals. This training initiative was organized in collaboration with the TVET Sector Support Program-GIZ, featuring expert master trainers and lead assessors who delivered lectures covering a wide range of topics. These topics included an overview of the

National Vocational Qualification Framework (NVQF), pathways to assessments, a comparison between CBT and conventional training methods, competency standards, competency-based assessment techniques, pre-assessment procedures, and the actual conduct of assessments. Notably, Ms. Bushra Naz, Senior Manager of PR & Marketing, paid a visit to the training venue, engaging with participants and offering motivation and guidance. She emphasized the importance of aligning their skills and knowledge with the training provided to become proficient Assessors within their respective fields of Technical and Vocational Education and Training (TVET).



Senior Manager PR & Marketing Ms. Bushra Naz addressing the participants of the Training

GENDER AND GREEN SKILLS

A five-days training program was conducted with the support of the TVET Sector Support Program-GIZ from 7th to 11th August. This training focused on three key areas: Digital Literacy, Gender, and Green Skills. It was attended by around 120 instructional staff members from Vocational Training Institutes (VTIs) under the umbrella of Punjab Vocational Training Council (PVTC). The training was specifically designed for staff members working in Non-IT Trades, including Electrical, HAVCR (Heating, Ventilation, Air Conditioning, and Refrigeration), MCM (Motorcycle Mechanic), Beautician, and Dress Making. The training sessions were held at two venues: The High-Tech IT Lab of VTI Green Town Lahore and

VTI Rawalpindi. During the course of the program, participants acquired skills in Basic Computer Usage, Lesson Planning on Computers, Electronic Topic Presentation, Excel-Based Consumables Logging, Mobile MS Office Usage, and utilizing AI and ChatGPT Search in various applications. In addition to technical skills, participants were also given insight into gender-related issues, both in their personal and professional lives. Furthermore, they were briefed on the importance of Sustainable Development Goals (SDGs), the role of TVET in achieving these goals, and the adoption of Green Skills to promote the creation of environmentally sustainable jobs and a greener economy.



Highlights of training on Digitization, Digital Literacy, Gender Mainstreaming and Green Skills

SIGNED A COOPERATION AGREEMENT

The Punjab Vocational Training Council (PVTC) and Shanghai Second Light Industry School have signed a cooperation agreement on “Blowing and Combing”, “Clothes Matching”, and “Skin Care Technology” courses. The project is part of the Pakistan Export Project of Beauty Major of Shanghai Second Light Industry School which aims to support PVTC. As per the agreement, Second Light Industry School will provide PVTC with training content and relevant materials, including training videos, live training, etc. PVTC could use the training content and relevant materials for the training of in-house teachers.

Second Light Industry School will deliver teaching standards of 2 majors: “Beauty and Body Art” and “Hair and Image Design”. They will also provide curriculum standards of “Blowing and Combing”, “Clothes Matching”, and “Skin Care Technology” courses. Additionally, they will offer relevant training videos, provide 2 online orientation/training sessions for Pakistani teachers with Urdu translation and issue certificates of participation. This cooperation agreement is expected to help train local technical talents in local vocational schools in Pakistan.



Managing Director PVTC Mr. Amjad Ali signing the cooperation agreement

OUR CITIES - OUR PRIDE

Lahore, the capital city of Punjab, Pakistan, is a mesmerizing metropolis that effortlessly weaves together its ancient heritage with contemporary advancements. Often referred to as the heart of Pakistan, Lahore is a city that embodies the essence of the nation. Its rich history, diverse culture, and flourishing industrial landscape make it a remarkable destination that captivates the senses. Lahore's history is a tapestry of conquests, dynasties, and cultural fusion. It was conquered by Mehmood al Ghaznavi in 1021 AD and later became the provincial capital of the Ghaznavid Empire. One of the most enduring symbols of its historical significance is the construction of the city wall from 1556 to 1605. Throughout the

shrine of Data Ganj Bakhsh. In the heart of the Walled City, the Food Street offers a gastronomic journey through Pakistani cuisine, featuring local delicacies that delight the taste buds. Lahore is a sprawling city divided into four tehsils, consisting of 44 union councils and 573 villages. Its total area covers 3,587 square kilometers, with a robust road network spanning 1,312 square kilometers. The city's population, estimated at 11.126 million according to the 2017 census, is divided fairly evenly between genders, with 52% male and 48% female residents.

Lahore's economy is a diverse and thriving tapestry, bolstered by various industries. The city serves as a hub for manufacturing, technology, education, and healthcare. Key industrial sectors include textiles,

electronics, food processing, and pharmaceuticals. The establishment of industrial estates like Sundar Industrial Estate and Quid e Azam Industrial Estate has attracted national and international companies, fostering industrial growth. Lahore places significant emphasis on vocational training and skill development to ensure its workforce

remains competitive and versatile. Vocational training centers play a pivotal role in equipping locals with the necessary skills for various industries, including manufacturing, automotive repair, information technology, and healthcare. The city's healthcare infrastructure is robust, with one DHQ Hospital, two THQ Hospitals, five RHCs, 47 BHUs, 23 rural dispensaries, six MCH centers, and Civil Hospital Khewra, ensuring access to quality medical services for its residents.

Since its inception in 1998, the Punjab Vocational Training Council (PVTC) has played a pivotal role in empowering the people of Lahore through skill development, thus contributing to poverty alleviation and economic development. PVTC's presence in Lahore is marked by its commitment to providing vocational



Food Cooking & Kitchen Management Trade, VTI Watalton



Vocational Training Institute, Green Town, Lahore

years, Lahore has witnessed the rule of various dynasties, including the Mughals, Sikhs, and the British. The city's architectural marvels, such as the Lahore Fort, Badshahi Mosque, and Shalimar Gardens, stand as testament to its Mughal heritage.

Lahore is a cultural mosaic that beautifully reflects the diversity of Pakistan. The city is renowned for its vibrant festivals, including the colorful Basant festival, which marks the arrival of spring, and the lively Urs festival celebrated at the



Halal Butcher Trade - VTI Green Town, Lahore

OUR CITIES - OUR PRIDE

training and creating a skilled workforce that drives economic growth. PVTC's VTIs, spread across Lahore, have collectively produced a substantial number of skilled individuals. The employability ratio, ranging from 45% to an impressive 75%, reflects the tangible impact of PVTC's training programs on the employability of its graduates. These graduates are not only equipped with essential skills but also contribute to the workforce of various industries. Lahore, as a bustling economic hub, greatly benefits from a skilled and productive workforce. PVTC's contribution to skill development plays a crucial role in supporting the economic growth of Lahore. Employable graduates from PVTC's VTIs become valuable assets for local industries and businesses. Their skills enhance productivity, efficiency, and competitiveness, which, in turn, stimulate economic development. The data from VTIs in Lahore demonstrates the significant impact of PVTC's initiatives on the city's economic landscape.

List of Trades:

- ✎ Auto CAD Operator
- ✎ General Electrician
- ✎ Clinical Assistant
- ✎ Computer Hardware and Net Working Professional
- ✎ Computer Operator
- ✎ Auto Mechanic
- ✎ Auto Electrician
- ✎ Motorcycle Mechanic
- ✎ Machinist (CNC Lathe)
- ✎ Beautician
- ✎ Industrial Garments Stitching
- ✎ Halal Butcher
- ✎ Dress Making
- ✎ Plumbing cum Solar Water Heating Technology



Industrial Stitching Trade - VTI Green Town, Lahore

- ✎ HVACR
- ✎ Fashion Designing
- ✎ Food Cooking & Kitchen Organization
- ✎ Electronics Home Appliances Technician
- ✎ Mobile Phone Repairing
- ✎ Welder
- ✎ Pipe Fitter



MESSAGE FROM PRESIDENT DBOM

PVTC plays a pivotal role by imparting essential vocational and technical skills, which serve as a potent means to uplift individuals from the grassroots level and alleviate poverty. With unwavering dedication, I aspire to equip the deserving youth of my nation with these invaluable skills, tailored to meet the ever-evolving demands of the job market. This endeavour holds the key to unlocking doors to opportunity and prosperity, ultimately paving the way for a more robust and prosperous community. Together, through PVTC's crucial contributions, we can envision Lahore as a city that is liberated from the clutches of poverty, where skilled individuals have the chance to thrive and shape a brighter future.

HAKEEM MUHAMMAD USMAN
PRESIDENT DBOM, LAHORE

ASSESSMENT OF ASSESSORS

Over the course of four days, a comprehensive assessment of assessors took place with the support of the Pakistan TVET Sector Support Programme. This assessment process was conducted on a daily basis and involved a predetermined number of candidates hailing from various trades, including Industrial Stitching, Beautician, Computer Operator, Auto Mechanic & Electrical trades. The assessment was scheduled to occur from the 25th to the 28th of September in the year 2023, and the venue for this event was the Center of Excellence (COE) Mughalpura, Lahore. The assessment panel responsible for evaluating the candidates consisted of experts and professionals, as per the notification provided by the National Vocational and Technical Training Commission

(NAVTTTC). These highly qualified assessors applied the Competency-Based Training and Assessment (CBT&A) methodology. They meticulously assessed and evaluated each candidate in accordance with the standards and practices relevant to their specific trade. This assessment process aimed to ensure that the prospective candidates not only demonstrated theoretical knowledge but also possessed the practical skills necessary for success in their chosen trades. It was a significant endeavor aimed at maintaining and enhancing the quality of vocational and technical training in Pakistan, ultimately contributing to the development of a skilled and capable workforce for the nation's industries.



Some clicks of of Assessment of Assessors workshop held at COE Mughalpura, Lahore

2-Days Orientation Session for APOs of PVTC on

GREENING TVET INITIATIVE

A 2-day orientation session on Greening TVET was organized by the TVET Sector Support Program (GIZ) for the Batch of Admission & Placement Officers from various Vocational Training Institutes (VTIs) of Punjab Vocational Training Council (PVTC) on 26-27 September 2023. The session aimed to orient the participants on the concepts of circular economy, sustainable development, Green Skills, and Green TVET. The session also focused on integrating 6Rs and Levels of integration of green skills in TVET. Best practices for Energy Conservation and Waste Management pertaining to TVET were also shared. The concepts of circular economy, sustainable development, Green Skills, and Green TVET were explained in detail. The participants were also oriented on

integrating 6Rs and Levels of integration of green skills in TVET. Best practices for Energy Conservation and Waste Management pertaining to TVET were shared with the participants.

The session concluded with Senior Manager PR & Marketing Ms. Bushra Naz along with Director General National Vocational and Technical Training Commission (NAVTTTC), Regional Office Punjab, and Head of Programme / CPPDP (GIZ Pakistan) Mr. Faisal awarding the Certificates of Achievements to the participants upon successful completion of 2-day orientation session on Greening TVET.



Highlights of orientation session on Greening TVET for APOs of various VTIs of PVTC

Empowering Sustainable Development: The Crucial ROLE OF PVTC IN ACHIEVING SDGs

The Sustainable Development Goals (SDGs), adopted by all United Nations member states in 2015, provide a common framework for addressing key global issues. The 17 goals aim to create a more sustainable and equitable future for all by 2030, covering everything from poverty eradication to environmental protection. Their importance lies in their potential to address pressing challenges around the world such as poverty, inequality, climate change and more. The Punjab Vocational Training Council (PVTC) plays its role in true letter and spirit for achieving several sustainable development goals, especially those related to education, economic growth and decent work. They empower individuals by providing them with basic skills and training, leading to respectable employment opportunities and improved livelihoods.

For example, SDG 1 aims to end extreme poverty and PVTC contributes to this goal by equipping individuals with skills that enable them to obtain better employment opportunities, thereby working towards the eradication of poverty. There are many success stories of VTI pass outs in which trainees escaped poverty through vocational training. These stories illustrate the transformative power of education and skills development.

SDG 2 “Zero Hunger” emphasizes the importance of eradicating hunger and promoting sustainable agriculture. This goal emphasizes the importance of access to safe and nutritious food for all. PVTC’s role in equipping individuals with skills in areas such as agriculture, dairy and food processing is critical to achieving this goal. SDG 3 works

to ensure healthy lives and promote well-being for all. PVTC contributes to this goal by training healthcare professionals and promoting holistic human development.

SDG 4 focuses on ensuring inclusive and equitable quality education for all. In this regard, the role of PVTC in providing high quality vocational training is crucial. The overall enrollment of male to female trainee ratio of PVTC is 51:49. The success stories of PVTC students who excel after receiving quality education and training are inspiring examples of this commitment.

SDG 5 “Gender Equality” aims to achieve gender equality and empower women and girls in all aspects of society. PVTC’s contribution to this goal is evident through its proportion of female trainees, staff and gender policy that promotes equal opportunities. Moreover, PVTC is the pioneer organization to launch the vocational training project for transgender people who are the most deprived segment of our country. PVTC’s effort in uplifting them through skill and vocational training is directly aligned with this goal.

SDG 6 works to ensure that all people have access to safe, clean drinking water and adequate sanitation. It emphasizes water management and pollution reduction. PVTC’s role in training water management professionals and promoting sustainable practices is consistent with this goal. SDG 7 focuses on ensuring that all people have access to reliable, sustainable and modern energy. PVTC’s introduction into industries related to affordable clean energy, such as Solar Technician. MCM and HVACR are critical to combating climate change and

driving global development.

SDG 8 “Decent work and economic growth” aims to promote sustained economic growth and productive employment. PVTC’s contribution to this goal is significant, with 1 million trainees passing through and impressive employment rate of 82% which includes both industry-employed and self-employed trainees serving in all sectors of the society. The economic impact of PVTC is huge. Their graduates contribute to reducing unemployment, promoting economic growth, entrepreneurship, income redistribution, increased consumer spending, increased tax revenue and skills exports. These indirect impacts also support sectors such as healthcare, education and manufacturing, contributing to sustainability and long-term resilience.

SDG 9 aims to build resilient infrastructure, promote sustainable industrialization and foster innovation. PVTC’s role in training people in construction, engineering and other industries is consistent with this goal, promoting resource efficiency and sustainability. SDG 10 aims to reduce inequalities within and between countries and emphasizes the importance of creating a fairer and just society for all. PVTC plays a role in promoting equal opportunity and addressing income disparities.

SDG 11 promotes sustainable cities and communities by addressing urbanization challenges. SDG 12 encourages responsible resource use and sustainable consumption patterns. It calls for reducing waste generation, promoting recycling and eco-friendly practices. PVTC’s commitment to sustainability is consistent with this goal and

ROLE OF PVTC IN ACHIEVING SDGs

introduction of Green Strategy of PVTC is a living proof of that. SDG 13 focuses on combating climate change and its impacts. Graduates with skills relevant to climate change, renewable energy and environmental protection contribute to this fundamental goal. Moreover, PVTC has done remarkable work on capacity building of its instructional as well as operational staff including HODs, Area Managers, Principals and APOs across the system to introduce and cascade the Green Culture for a permanent behavioral changes in this regard.

SDG 14 aims to ensure the health and vitality of the world's oceans. This SDG does not fall directly in the area of operations of PVTC however, keeping in view the importance and sensitivity of the matter, PVTC has put remarkable efforts in raising the awareness in this matter PVTC SDG 15 focuses on protecting terrestrial

ecosystems and biodiversity. SDG 16 aims to promote peaceful and inclusive societies, access to justice for all, and build accountable and transparent institutions. PVTC promotes equity, human rights and the rule of law. SDG 17 "Partnership on the Goals" emphasizes the importance of global cooperation to achieve all sustainable development goals. PVTC actively engages in partnerships and collaborations to enhance its impact and contribute to global sustainable development goals.

PVTC recognizes the importance of the Sustainable Development Goals as a global blueprint for addressing pressing social, economic and environmental challenges. It works to advance specific goals such as quality education, decent work and economic growth, gender equality, industry, innovation and infrastructure, and sustainable cities and communities. PVTC's

commitment goes beyond education and training, and reflects its commitment to creating a more equitable, prosperous and sustainable future for all in line with the 2030 Agenda.

In short, vocational training institutions like PVTC play a vital role in achieving sustainable development goals. Their commitment to quality education, decent work, gender equality, innovation and sustainable development reflects the role they play in creating a more sustainable and equitable future for all. Encouraging instructional teaching staff to integrate the Sustainable Development Goals into their teaching and training activities can further enhance their impact in this global effort.

BUSHRA NAZ

Senior Manager
PR & Marketing, PVTC

SUSTAINABLE DEVELOPMENT GOALS



5 days Training on Web Development under PM SKILL FOR ALL INITIATIVE

The 5-day Training of TVET Trainers (TOT) Level-03 in CMS-Web Development, along with its subsequent assessment, successfully concluded on September 8, 2023. This TOT initiative was skillfully organized by PVTc, in collaboration with the National Vocational and Technical Training Commission (NAVTTTC), spanning from September 4th to 8th, 2023, and catered for 25 instructional staff members from various Vocational Training Institutes (VTIs) under the PVTc umbrella. The training itself centered on Level-03 proficiency in Content Management Systems (CMS) for Web Development, with the final day exclusively dedicated to conducting assessments. Director of Research at NAVTTTC, Squadron

Leader Ms. Anika Waseem Bajwa (Retd), and Deputy Director Ms. Ghazala Bibi expressed their appreciation for the quality of the training and the professionalism exhibited throughout the program. Certified Assessors, meticulously chosen for their expertise, assessed the newly trained participants, thoroughly evaluating their competencies against the Level-03 Assessment criteria for the qualification. It is stated with pride that all of the candidates emerged successful in this assessment, having demonstrated their mastery of CMS/Web Development at the specified level. As a well-deserved recognition of their achievements, these participants will be awarded certificates from NAVTTTC.



Highlights of training on Web Development under "PM Skill for All" Initiative

WORD OF WISDOM

Once an old man spread rumors that his neighbor was a thief. As a result, the young man was arrested. Days later the young man was proven innocent.

After being released he sued the old man for wrongly accusing him.

In the court the old man told the Judge: "They were just comments, didn't harm anyone."

The judge told the old man: "Write all the things you said about him on a piece of paper. Cut them up and on the way home; throw the pieces of paper out. Tomorrow, come back to hear the sentence." Next day, the judge

told the old man: "Before receiving the sentence, you will have to go out and gather all the pieces of paper that you threw out yesterday."

The old man said: "I can't do that! The wind spread them and I won't know where to find them."

The judge then replied: "The same way, simple comments may destroy the honor of a man to such an extent that one is not able to fix it. If you can't speak well of someone, rather don't say anything."

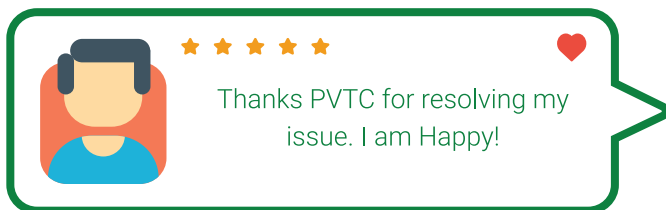
Let's all be masters of our mouths, so that we won't be slaves of our words.



Prime Minister Delivery Unit (PMDU)

PAKISTAN CITIZEN'S PORTAL

PVTC has been active on PMDU since launch of the portal and has made Pakistan Citizen's Portal (PCP) complaints resolution a top priority. As per the statistics of PCP dashboard of Managing Director PVTC, 701 complaints have been received so far, all complaints have been resolved, yielding 100% complaints resolution rate and satisfactory feedback of 60.5% by the complainants which reflects the commitment, efforts and transparency of complaint resolution process of PVTC.



SKY IS THE LIMIT



Mr. Siddique Sadiq
Pass Out VTI Okara

In the heart of Okara, amidst the challenges of life, Siddique Sadiq's story shines as a testament to the transformative power of skill training, economic development, and the pursuit of dreams against all odds. Hailing from a modest family in 54/2-L Okara, Siddique's father, Sadiq Ali, a hardworking labourer, struggled to provide for their large family of 11 members, including five sisters and four brothers. Siddique, as the eldest son, faced a unique challenge – a paralysis that confined him to a wheelchair and rendered his legs immobile. Despite these formidable obstacles, Siddique was determined to make a difference. After completing his matriculation, he learned about vocational training institutes in Okara offering free courses. Recognizing the significance of computer skills in today's world, Siddique enrolled in the Computer Application & Office Professional trade at VTI Okara where he was welcomed with open arms, providing not only quality training but also a specially designed wheelchair to facilitate his learning journey. The institute's learning environment was conducive and supportive.

Upon completing his training at VTI Okara arranged an On Job Training for him at the PEPSI warehouse on Faisalabad Road, Okara. Recognizing his talent and dedication, PEPSI offered Siddique a position as a computer operator. However, Siddique's story of triumph didn't end there. Driven by his newfound skills and determination, he applied for the position of Junior Clerk at the District Session Courts Okara. To his joy and gratitude, he received the appointment letter, marking a significant milestone in his life. Today, Siddique Sadiq stands proudly as a Junior Clerk in the District Session Courts Okara, earning a respectable income of Rs. 65,000 per month. Not only has he become a self-reliant contributor to his family, but he has also exemplified the potential for economic development through skill training and sustainable employment.

Ms. Romana Shahida's story is a testament to the power of determination and resilience in achieving not just economic sustainability but also providing a respectable livelihood to the marginalized segment of society. Born in the rural area of Chak No 708 G.B, Tehsil Kamalia, District Toba Tek Singh, Romana's life took an unexpected turn at the age of 4 when she fell critically ill with typhoid. Despite her father's swift action to seek medical treatment, the illness left her with a physical impairment. However, Romana's spirit remained undaunted. Determined not to become a burden to her family, Romana recognized the importance of education and skill development in shaping her future. With the unwavering support of her parents, she enrolled in Govt. High School for Girls in Kamalia. Overcoming age-related challenges, she pursued her education and successfully passed her SSC examination in 2012 and later her F.A examination in 2014. But Romana's aspirations didn't end there. She realized the significance of vocational training and discovered an opportunity at the Vocational Training Institute (VTI) located near her village, inside the Govt. Special Education School, Chah Shamoon Wala, Kamalia. With determination, she enrolled in the Dress Making trade and, under the guidance of the institute's instructors, completed her training in 2016. Throughout her journey, Romana experienced kindness, respect, honor, and attention from those around her. Her life took a transformative turn when she seized an opportunity as a Lab Assistant in the Dress Making trade at VTI Kamalia, a position advertised by the Punjab Vocational Training Council (PVTC) in 2019. Since joining, Romana has dedicated herself to imparting valuable skills to the daughters of the nation who are undergoing training.

Romana's story is a shining example of how economic sustainability, respectable livelihoods, and the uplifting of marginalized segments of society can be achieved through determination, education, and vocational training. She stands proud as an independent and valuable member of society, both to her family and the community at large. Her journey serves as an inspiration for many, reminding us all that with resilience and the right opportunities, anyone can overcome challenges and contribute to the betterment of society.



Ms. Romana Shahida
Pass Out VTI Kamalia