

NEWSLETTER



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Message From the Chairman PVTC

With a legacy of commitment to empowering individuals with demand driven skills, PVTC stands as the premier skill imparting organization in Pakistan. Our potential to shape the future workforce and contribute to national development is unparalleled. Looking ahead, we are poised to embark on an exciting journey of transformation and innovation. In the coming months, we plan to introduce a diverse range of short courses, tailored to meet the dynamic needs of the job market. Furthermore, fostering strong partnerships with industry stakeholders through Chambers of Commerce and Industries and other international bodies will be a cornerstone of our strategy, ensuring our training programs remain relevant and effective.

Collaborating closely with NAVTTC, we will pioneer the development and implementation of innovative courses, setting new standards for vocational training in Pakistan. Together, we will harness the collective potential of PVTC to empower individuals and enrich communities for sustainable growth. I urge my team members to embrace the spirit of innovation and excellence as we embark on this journey together. Let us utilize the full potential of PVTC and make a lasting impact on the future of our nation.





Punjab Vocational Training Council's 82nd Meeting

The newly constituted 14 members council commenced the 82nd meeting of the Punjab Vocational Training Council (PVTC) with a dynamic combination of virtual and physical participation. The meeting served as a platform to delve deeply into PVTC's operational model, scrutinize its overall performance, and outline ambitious future goals. Energized by a collective vision to propel PVTC towards greater heights, members expressed

a firm commitment to enhance vocational training standards, fostering innovation, and expanding access to quality training. With a blend of enthusiasm and strategic foresight, the council embarked on a journey to shape the trajectory of PVTC, ensuring its pivotal role in driving socio-economic development and empowering individuals through skill development initiatives.











Exploring PVTC's RPL System: Achievements, Partnerships, and Future Prospects

Mr. Enawgaw Nigussie, Technical Advisor from Ethiopia, gained a comprehensive understanding of Punjab Vocational Training Council's (PVTC) Recognition of Prior Learning (RPL) system during his visit to PVTC. He was briefed on PVTC's dual role both a premier training provider and a Qualification Awarding Body (QAB) in Punjab, learning about the significant achievements made in RPL across various districts and trades. Discussions also touched upon PVTC's future plans for expanding and improving the RPL system, aiming for broader

reach and enhanced trade coverage. Additionally, Mr. Nigussie learned about the fruitful collaboration between PVTC and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), which has contributed to notable advancements in RPL. His visit to VTI Green Town, Lahore, provided practical insights into the implementation of RPL at the grassroots level, enriching his understanding of PVTC's efforts in this field and fostering opportunities for further collaboration and knowledge exchange.







Mr. Enawgaw Nigussie, Technical Advisor from Ethiopia along with his team member Mr. Imran Abdul Razzaq, Vocational Training & Labor Market Advisor (CBT&A) during the meeting with Chairman PVTC Syed Mubashar Examination & Certification Mr. Tariq Baig.



Chairman PVTC Visited Vocational Training Institute, Shalimar

Chairman Punjab Vocational Training Council (PVTC) Syed Mubashar Raza undertook a visit to the Vocational Training Institute (VTI) Shalimar, where he inspected the ongoing training activities. During his visit, the Chairman engaged in a comprehensive evaluation of the training infrastructure, instructional methodologies, and overall learning environment at VTI Shalimar. He closely observed training facilities in various trades, interacting with both instructors and trainees to gauge the effectiveness and quality of the training programs. The visit provided an opportunity for

the Chairman to assess the alignment of training activities with PVTC's objectives and standards, ensuring adherence to best practices in vocational training. Additionally, the Chairman's presence served to motivate and inspire both staff and trainees, reinforcing the commitment to excellence in skill development. Through constructive feedback and dialogue, the Chairman encouraged continuous improvement and innovation within the training curriculum and delivery methods.















Webinar: IWD2024 **Invest in Women: Accelerate Progress**

PVTC Secretariat, Chairman Syed Mubashar Raza on the International Women's Day Webinar, highlighting the pivotal role of women in accelerating progress. The event centered on the theme of investing in women, with a focus on empowering them for socio-economic advancement. Business partner BIMA Pakistan Ms. Sehrish Ali and CEO Arfa Kareem Foundation Ms. Tabinda Islam provided insightful perspectives on 'Women's Access to Finance' and 'Closing the Wage Gap', respectively, enriching the discussions with their expertise. The webinar showcased diverse perspectives, including Senior Manager Curriculum Maj. Ghazanfar Abbas's exploration of 'Socioeconomic Freedom of Women in Islam', Senior Manager R&D Mr. Shafqat ur Rehman's emphasis on











Webinar: IWD2024 **Invest in Women: Accelerate Progress**

'Maintaining Work-Life Balance', and Senior Manager M&E Mr. M. Nadeem Akram shed light on 'Women in Leadership Roles'. Through the coordination of the PR & Marketing Department, led by Sr. Manager PR & Marketing Ms. Bushra Naz, the event concluded on a high note, with participation from over 175 Vocational Training Institutes

(VTIs) virtually across Punjab. Deputy Manager Marketing Mr. Tabarak Ali was the moderator of the event. PVTC reaffirmed its commitment to celebrating International Women's Day annually, fostering dialogue and action towards gender inclusivty and women empowerment.









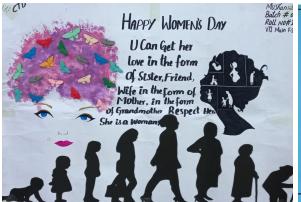






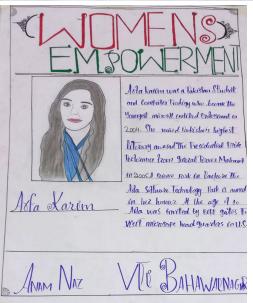
Poster Competition International Women's Day 2024

All Vocational Training Institutes (VTIs) of PVTC participated in a poster competition to commemorate International Women's Day 2024 over the theme "Invest in Women: Accelerate Progress.



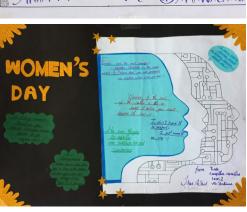




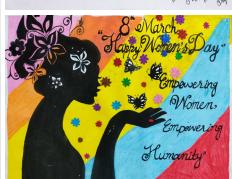


















Poster Competition International Women's Day 2024





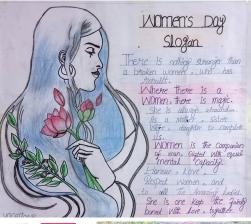


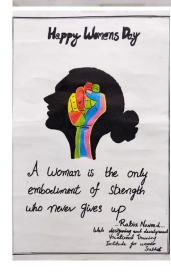


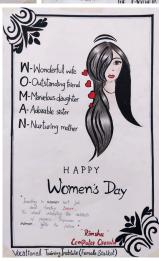


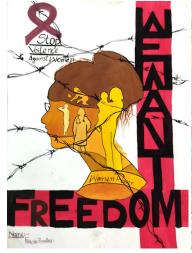
















Baithak & Beyond Ms. Nilopher Sikandar, Member PVTC

1. Please tell our readers about your early age and childhood dreams?

In my early age, I dreamt of making a positive impact on the world, particularly in Pakistan, inspired by the values of community, resilience, and progress instilled in me during my childhood. Growing up, I witnessed first-hand the challenges faced by many in my country, from socioeconomic disparities to environmental degradation. These experiences fuelled my desire to contribute meaningfully to the betterment of Pakistan and its environment My childhood dreams were not only about personal success but also about uplifting others and preserving our natural resources for future generations

2. Can you provide a brief overview of your journey as a businesswoman, Director of the Art School and owner

of Design Studio? Professionally I'm Interior architect my business concern is Design Studio, also an academician. Have taught

history from school level to university level. My journey as a businesswoman, Director of the Art School, and owner of a Design Studio has been marked by perseverance, creativity, and a dedication to fostering artistic talent.

3. As the Senior Vice President of the Women Chamber of Commerce and

Industry, what initiatives have you led or been involved in to empower women in the business world?

As Senior Vice President Women of the of Chamber Commerce and Industry, I've

spearheaded initiatives focused on providing resources, mentorship, and networking opportunities to empower women in the business realm.

4. What do you see as the biggest challenges facing women entrepreneurs today especially who come from skill / vocational training sector, and what steps do you advocate to address them?

The biggest challenges facing women entrepreneurs today, particularly those from the skill/vocational training sector, include access to funding, market opportunities, and societal perceptions. I advocate for tailored support programs, access to capital, and advocacy for genderinclusive policies to address these challenges.

5. Congratulations on your recent appointment as a council member of the Punjab Vocational Training Council (PVTC). What was your motivation to take this role on?

> Thank you! My motivation to join the Punjab Vocational Training Council as a council member stems from a desire to contribute to the enhancement of vocational training opportunities and empower individuals through skill development.

> > 6. How do you envision leveraging your experience





Baithak & Beyond Ms. Nilopher Sikandar, Member PVTC

entrepreneurship among women.

especially women?

10. How important do you believe mentorship and networking are for the success of entrepreneurs,

Mentorship and networking play pivotal roles in the success of entrepreneurs, particularly women,

by providing guidance, support, and access to

11. Based on your experience, what advice would you

give to women aspiring to start their own businesses?

contribute to the objectives of PVTC?

I plan to leverage my experience to enhance vocational training programs, ensure inclusivity, and promote entrepreneurship among women through strategic planning and collaboration.

7. How do you plan to engage various stakeholders, including businesses, educational institutions, and

Engaging various stakeholders such as businesses, educational institutions, and the community will be crucial in garnering support for PVTC's mission. I intend to facilitate partnerships, promote awareness, and

opportunities. They serve as invaluable resources for the community, in supporting PVTC's mission? growth and development.





Interfaith Harmony Day Uniting Communities for a Bright Future

A webinar organized by PVTC (Punjab Vocational Training Council) discussed the transformative power of interfaith harmony, fostering unity and understanding among communities. It was an enlightening journey, emphasizing the significance of peace, cooperation, and compassion. During the event, several esteemed speakers shared their insights: Ms. Bushra Naz, Senior Manager PR & Marketing, highlighted the importance of the webinar. Senior Manager Curriculum Maj. Ghazanfar Abbas (Retd), explored Prophet Muhammad's timeless

model of interfaith harmony. The essence of tolerance and coexistence was illuminated by Senior Manager Internal Audit Mr. Tahir Akram. Deputy Manager STTI, Dr. M. Naeem Afzaal delved into Quaid's teachings on humanity and interfaith harmony. Mr. Shafqat Ur Rehman, Senior Manager R&D, shed light on social justice and interfaith solidarity. Together, they emphasized the pillars of unity, compassion, and understanding. Let us continue striving for a brighter, more inclusive future!





















Senior Manager PR & Marketing Ms. Bushra Naz, duing the meeting with President Women Chamber of Commerce Member FWCCI and Ms. Sobia Executive Member DBOM and Member FWCCI.













Muhammad Zafar Iqbal also joined the meeting as Co-Opt representatives from PVTC.























Senior Manager PR & Marketing Ms. Bushra Naz duing meeting with Mrs. Farrukh Mukhtar, Patroness in Chief Wagar Senior Vice President WCCIM, Ms. Marsa Batool Vice President WCCIM. The Principal VTI Multan Mr.



Our Cities - Our Pride District Rawalpindi

Rawalpindi District is a district located in the northernmost part of the Punjab province of Pakistan. Parts of the district form part of the Islamabad Rawalpindi metropolitan area. Rawalpindi city is the district capital. The district has an area of 5,286 km2 (2,041 sq mi). Originally, its area was 6,192 km2 (2,391 sq mi) until the 1960s when Islamabad Capital Territory was carved out of the district, giving away an area of 906 km2 (350 sq mi).

It is situated on the southern slopes the north-western extremities of the Himalayas, including large mountain tracts with rich valleys traversed by mountain rivers. The

chief rivers are the Indus and the Jhelum, and it is noted for its milder climate and abundant rainfall due to its proximity to the foothills. Located in the northernmost part of Punjab province, Rawalpindi District boasts a population exceeding 5 million, rendering it one of Punjab's most populous regions.

As pivotal economic and commercial nucleus, Rawalpindi City, the district's largest urban center, thrives as a bustling hub. Adjacent to the federal capital, Islamabad, the district benefits from its close association with Pakistan's political and administrative epicentre. Nature enthusiasts flock to Rawalpindi's north-eastern sector, where the famed hill station of Murree entices

visitors with its scenic vistas and temperate climate. Additionally, district houses Taxila. esteemed an **UNESCO** World Heritage Site. for renowned Gandhara civilization

remnants. Moreover, the picturesque Rawal Lake, nestled on the periphery Rawalpindi and Islamabad, offers a tranquil escape for boating

> picnicking. Rawalpindi District has birthed notable personalities who have significantly impacted Pakistan's history. Among them, General Ayub Khan, a former President and military leader,

emerged from this region. Similarly, Bhutto, Benazir Pakistan's female Prime Minister, hailed from a prominent political family rooted in Rawalpindi. Another influential figure, Pervez Musharraf, also traces his

ties to this district. Economically, Rawalpindi thrives on diverse landscape encompassing trade. services, manufacturing, agriculture. and With bustling markets. modern shopping

complexes, and industrial zones, Rawalpindi stands as а vital commercial nexus. Additionally, the



district hosts prestigious educational institutions such as the Army Medical College and Fatima Jinnah Women University, nurturing future leaders across various fields. Transportation infrastructure in Rawalpindi District is robust, encompassing road, rail, and air connectivity. The proximity of Islamabad International Airport serves as a pivotal gateway for both domestic and international travel. further enhancing the district's accessibility and connectivity.

PVTC is operating with 8 VTIs in District Rawalpindi; VTI Rawalpindi, SVTI Malkoka, VTI Adyala, VTI Doultala, SVTI Daultala, VTI Kallar Syedan, SVTI Kahuta and VTI Taxila. SVTI Malkoka is the satellite campus of VTI Rawalpindi and SVTI Kahuta is the satellite campus of VTI Kallar





Our Cities - Our Pride District Rawalpindi



Syedan. VTIs of the district Rawalpindi are imparting state of the art vocational training in the following trades: development and societal welfare. VTI Adyala was established in January 2017. Its main campus is offering 03 trades. Total pass-outs of VTI Adyala since inception are 1265 and overall employability ratio is 60%.

VTI Kallar Syedan was established in July 2005. Its main campus is offering 03 trades and its satellite campus SVTI Kahuta is offering two trades. It was established in July 2012. Total pass-outs of VTI Kallar Syedan since inception are 2752 and overall employability ratio is 70%. VTI Taxila was established in July 2005 and it is currently offering 03 demand driven trades. VTI Taxila has a pass out count of 2519 with an employability ratio of 71%.

- Auto Electrician
- Auto Mechanic
- Auto CAD Operator
- Beautician
- Clinical Assistant
- Computer Operator
- Dress Making
- Fashion Design
- General Electrician
- **HVACR**
- Motorcycle Mechanic
- Safety Office

Vocational Training Institute in Rawalpindi is a key institution dedicated to providing practical skills and vocational training to students, enabling them to enter the workforce with specialized expertise. It was established in September 1999. So far 9875 trainees have successfully completed their training from VTI Rawalpindi. Malkoka is the SVTI of VTI Rawalpindi and it was established in September 2005. Moreover, VTI Rawalpindi has successfully executed various projects, impacting diverse segments of society which contribute 1844 young men and women. Among these endeavours are initiatives aimed at aiding vulnerable populations such as the FATA/PATA IDPs were provided training. The Sabaoon Swat project focused on rehabilitating extremists. Additionally VTI Rawalpindi contributed to empowering marginalized communities, including the transgender community, collaborating with organizations like NAVTTC, BRSP, World Vision, IRM, BRSP, NAVTTC, PSDF, and Islamic Relief Pakistan, VTI Rawalpindi has trained a significant number of male and female. These efforts underline VTI Rawalpindi's commitment to skill



Pakistan has been facing an economic crisis for over a decade the job opportunities are shrinking every day to come due to multiple factors. In this scenario vocational education has become a linchpin for Pakistan to enhance our productivity so to grow economically. In the contemporary era the financial burden of education is a growing concern for the majority of families, PVTC vocational training institutes offer a beacon of affordability for them and our tailored made vocational programs provide a swift entry into the workforce inside and abroad Pakistan. We are focusing on the most deprived segments of our society so to eradicate poverty and empower our poor women of the district. Rawalpindi DBOM is committed to impart the skill education to all deserving youth without any discrimination following strict rules and regulations. My message finished on the following maxim and an adage. " It is possible to fly without motors, but not without knowledge and skill."

> Raja Amer Iqbal President DBOM, Rawalpindi



Is Retirement a Fun?

Retirement indeed presents a new chapter in life filled with opportunities for leisure and relaxation. It offers freedom from stress, deadlines, and the pressures of work life. Waking up late becomes a norm, and every day feels akin to a peaceful Sunday. Retirement grants the luxury of spending quality time with family, indulging in travel, watching TV, and leisurely walks. It's a phase where one

can choose to make the most of each day, turning it into a period of joy and fulfillment. However, it's also observed that some individuals find retirement challenging, perhaps due to unmet expectations or adjusting to a new routine. Nonetheless, retirement marks the closing of one chapter and the beginning of another. May Allah bless all of us with contentment and joy in this new phase of life. Ameen.













Ms. Shameela Ismail - The Council Member visited VTI Green Town

Ms. Shameelah Ismail, Member PVTC, graced the premises of VTI Green Town with her presence. The visit was not just a routine inspection; it was a testament to the commitment towards excellence in vocational training and the profound impact it has on individuals and communities alike. As Ms. Ismail embarked on her visit through the corridors of VTI Green Town, she was greeted with enthusiasm and respect by team. Engaging conversations unfolded as Ms. Ismail delved into discussions with trainees and instructors.

The trainees, eager to showcase their skills and knowledge, shared their experiences and aspirations, providing Ms. Ismail with a firsthand account of the transformative journey they were undertaking at VTI Green Town.



Strengthening Vocational Training for Climate Resilience: Collaborative Efforts **Between PVTC and IRP**



On 27th March 2024, the Senior Manager PR & Marketing PVTC Ms. Bushra Naz responded to an invitation from Ms. Sanam Bibi, Advocacy and DRM Officer Programme at Islamic Relief Pakistan (IRP) in Islamabad.

The meeting was attended by key officials of IRP, including Mr. Raza Narejo, Deputy Country Director, Syed Safi Pirzada, Senior Manager Program Development, Mr. Muhammad Sajid, FSL Specialist, and Ms. Sanam Bibi.

IRP highlighted their focus on addressing environmental challenges aligned with SDGs, particularly emphasizing climate change and its impact on water reservation in Pakistan, aiming to collaborate with PVTC through curriculum to align future generation.

The meeting concluded with plans to draft a memorandum of understanding (MOU) outlining the collaboration modalities, including curriculum development and support for printing life skills manuals.

This collaborative effort between IRP and PVTC aims to integrate climate change awareness and disaster management into vocational training, ensuring a more resilient and sustainable future in Punjab.



Words of Wisdom The Fisherman and the Businessman

Once upon a time there was a businessman who was sitting on the beach in a small Italian village. As he sat, taking a brief break from the stress of his daily schedule, he saw a fisherman rowing a small boat back into the harbour. In the boat were a few large fish.

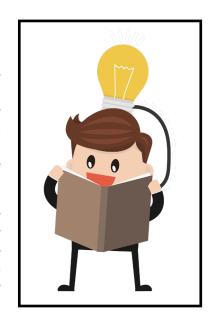
Impressed, the businessman asked the fisherman, "How long does it take you to catch so many fish?" To which he replied "Oh, not so long." The businessman was confused, "Why don't you fish for longer to catch even more?" "More? This is enough to feed my entire family and even offer some to my neighbours," the fisherman said.

"So what do you do for the rest of your day?" Enquired the businessman. The fisherman replied, "Well, I've usually have caught my fish by late morning, at which point I go home, kiss my wife, and play with my kids. In the afternoon, I take a nap and read. In the evening, I go to the village to have a drink with my friends, play guitar, sing, and dance into the night!" Putting his entrepreneurial hat on, the businessman offered a suggestion. "I have a PhD in business! I can help you become much more successful. From now on, you should spend longer at sea and catch as many fish as possible. When you've saved enough money, buy a bigger boat to catch even more fish. From there, you'll soon be able to buy more boats, set up your own company, build a production plant to can the fish and control distribution, and move to the city to control your other branches."

To this, the fisherman asks, "And after that?" The businessman laughs, "After that, you'll be able to live like a king, take your company public, float your shares and be rich!" "And after that?" Asks the fisherman once more.

"After that, you can retire, move to a house by the sea, wake up early in the morning to go fishing, then return home to play with your kids, kiss your wife, take a nap in the afternoon and join your friends in the village to drink, play guitar and dance into the night!"

Puzzled, the fisherman replies, "But isn't that what I'm doing already?"



Prime Minister Delivery Unit (PMDU) Pakistan Citizen's Portal

PVTC has been active on PMDU since launch of the portal and has made Pakistan Citizen's Portal (PCP) complaints resolution a top priority. As per the statistics of PCP dashboard of Managing Director PVTC, 716 complaints have been received so far, all complaints have been resolved, yielding 100% complaints resolution rate and satisfactory feedback of 60% by the complainants which reflects the commitment, efforts and transparency of complaint resolution process of PVTC.



Complaints

Resolved Complaints

Complaints Resolution

Positive Feedback

New Complaint



Sky is the Limit **Success Stories**



Asia Bibi VTI Taxila

Asia Bibi, daughter of Sher Zaman, defied the odds with only a matric education and a passion for Dress Making. Despite facing daunting challenges, including her husband's battle with hepatitis and financial instability, Asia remained resolute in her pursuit of a better life. Guided by the unwavering support of her mentors, Madam Munawer and Principal Syed Muzaffar Hussain, she not only completed her Dress Making course but also accessed SEEP Funds, marking a turning point in her journey.

Initially earning meagre wages, Asia's determination and the encouragement of her teachers propelled her to establish her own workshop at home. With a sewing machine and newfound confidence, her income soared from Rs. 50 to Rs. 200 to 500 per day. The infusion of SEEP Funds bolstered her business, allowing her to expand, upgrade equipment, and increase her earnings to an impressive Rs. 1500 to 2000 per day, providing newfound stability for her family.

Beyond personal success, Asia's journey is marked by a deep commitment to empowering others and fostering societal change. Through her tailoring centre, she offers free training to disadvantaged women, envisioning a future where opportunities are accessible to all. Asia's dedication to uplifting her community extends to employing graduates from vocational training institutes, offering a guiding hand to those embarking on similar paths. Her story stands as a testament to resilience, determination, and the transformative power of education and support, inspiring others to rewrite their destinies and embrace the spirit of success.

The journey of Muhammad Irfan's from humble beginnings to professional success is a testament to his unwavering dedication and relentless pursuit of excellence. Hailing from Kallar Syedan, with four siblings and an intermediate education, Irfan embarked on a remarkable path of self-improvement. Enrolling in the Computer Applications & Office Professional Trade at VTI Kallar Syedan, he displayed a thirst for knowledge that propelled him to attain a Bachelor's degree in Science, showcasing his commitment to personal growth.

Throughout his career, Irfan demonstrated versatility and determination, transitioning seamlessly between roles and industries. From his tenure as a Page Maker at the local newspaper Weekly Pindi Post to his contributions at Punjab Land Records, Irfan consistently excelled and made significant impacts. His time as a Lab Assistant Computer Operator at VTI Daultala further underscored his dedication, where he not only fulfilled his duties but also spearheaded the establishment of the Computer trade for males, showcasing his proactive approach and commitment to creating opportunities for others.

In 2021, Irfan reached a new pinnacle in his career as he joined the Punjab Revenue Department as a Patwari, a role that reflects his expertise and growth in the field. His journey serves as an inspiration, highlighting the transformative power of resilience, hard work, and dedication. Muhammad Irfan's story is a testament to the belief that with determination and perseverance, one can overcome any obstacle and achieve remarkable success, leaving a legacy of excellence for generations to come.



Muhammad Irfan VTI Kallar Syedan