



PUNJAB VOCATIONAL TRAINING COUNCIL

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BAITHAK & BEYOND

WITH MS. SHAMEELAH ISMAIL

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MESSAGE FROM THE CHAIRMAN PVTC

At PVTC, we are unwavering in our mission to empower youth with the skills, mindset, and opportunities they need to thrive in a rapidly transforming world. In today's fast-paced global economy, vocational proficiency alone is no longer sufficient. Success demands entrepreneurial thinking, digital literacy, adaptability, and a global outlook. Recognizing this, PVTC is actively reshaping its training ecosystem to bridge the gap between traditional vocational skills and the demands of tomorrow's workforce. We are realigning our curricula to industry standards, embedding future-relevant competencies such as problem-solving, critical thinking, and innovation into every training program. Through strategic engagements with employers, industry associations, and international partners, we ensure that our training remains dynamic, market-driven, and globally competitive. Moreover, PVTC is expanding its global footprint by forging partnerships that open pathways for overseas employment and cross-border entrepreneurship that spark innovation. Our focus is not just to produce job-seekers but to nurture job-creators who can catalyse socio-economic growth at both local and international levels.

With these forward-looking initiatives, PVTC envisions its trainees leading the charge in shaping a sustainable, inclusive, and prosperous global future; a future where skills know no boundaries and opportunities are limitless.



Mr. Khalid Masood Chaudhary - Chairman PVTC

VISIT OF SECRETARY SKILL DEVELOPMENT AND ENTREPRENEURSHIP DEPARTMENT PUNJAB

PVTC had the honor of hosting Mr. Nadir Chattha, Secretary of the Skill Development and Entrepreneurship Department, at the PVTC secretariat. During his visit, he met with Chairman PVTC, Mr. Khalid Masood Chaudhary, Managing Director PVTC, Mr. Talha Hussain Faisal (PAS) and core management team of PVTC. Mr. Chattha was comprehensively briefed on PVTC's role as Punjab's pioneer vocational training providing organization, driving skills development and employment opportunities. The discussion highlighted PVTC's efforts in competency-based training, industry collaboration, and youth empowerment. He was informed about the organization's significant contributions in strengthening Punjab's TVET landscape and expanding opportunities for skilled professionals. Key strategic initiatives, innovations in vocational training, and future plans to enhance employability also came under discussion. The visit underscored the importance of modernizing vocational education to meet evolving workforce demands.



The Secretary of the Skill Development and Entrepreneurship Department, Punjab, visited VTI Shadman, Lahore, under the Punjab Vocational Training Council. This was aimed at evaluation of training facilities and overall introduction of vocational training being offered. The Secretary interacted with staff and trainees stressing the need for industry-aligned training for better employability. Discussions focused on improving training quality, expanding partnerships with industry employers, and fostering innovation in skills training. His insights emphasized the importance of meeting Punjab's workforce demands through enhanced vocational training.



CELEBRATING A BRIGHT FUTURE

SEND-OFF CEREMONY TO SAUDI ARABIA FOR PVTC'S PASS OUTS

On Friday, 10th January 2025, PVTC celebrated a remarkable milestone with the Send-Off Ceremony for graduates of the PVTC and PSDF. These skilled individuals are set to embark on promising employment opportunities in the Kingdom of Saudi Arabia, showcasing the success of vocational training in Punjab. The event was honored by the presence of esteemed guests, including Secretary Zakat & Ushr Punjab, Mian Abrar Ahmed, Chairman PVTC, Mr. Khalid Masood Chaudhary CEO PSDF, Mr. Ahmed Khan and MD PVTC, Mr. Talha Hussain Faisal (PAS). This journey reflects the impact of industry-relevant training, creating pathways to global careers. This initiative strengthens Pakistan's workforce by bridging the gap between vocational training and employment. By securing jobs abroad, these pass outs not only uplift themselves but also contribute to the country's economic progress.



EMPOWERING FUTURES: HUNAR ROZGAR MELA 2025 AT VTI KHANEWAL

Vocational Training Institute, Khanewal hosted a grand Hunar Rozgar Mela, a transformative job fair that brought together industries and aspiring job seekers under one roof. Chairman PVTC Mr. Khalid Masood Chaudhry and Deputy Commissioner Khanewal honored the event as chief guests. Leading companies including Atlas Honda, Jadeed Feeds, Haier, JK Sugar Mills, Nestle Kabirwala, Lipton Yellow Label Tea, SB Communications, Solar Solutions, and Stitches showcased exciting career opportunities. Their representatives conducted interviews, shared insights, and interacted with enthusiastic candidates, making this event a hub of networking and professional growth. Mr. Ahmad Raza, President DBOM, emphasized the importance of vocational training and encouraged local industrialists to hire VTI pass outs. Mr. Khalid Masood Ch, Chairman PVTC, highlighted the critical role of such events in bridging the gap between industry needs and vocational training. Mr. Adeel Ahmad Khan, Area Manager Khanewal, shared insights about PVTC's initiatives and the employability success rate of VTI Khanewal pass outs. The event concluded with a visit to company booths, CVs of around 40 pass outs were shortlisted for final interviews. Shields were presented to distinguished guests and industrialists supporting VTI initiatives.



EMPOWERING FUTURES: HUNAR ROZGAR MELA 2025 AT VTI BAHAWALPUR

VTI Bahawalpur's Male and Female Campuses hosted the Employment Drive, aimed at boosting employment opportunities for pass outs across District Bahawalpur. The event was graced by Chairman PVTC, Mr. Khalid Masood Chaudhary as the Chief Guest. President of Bahawalpur Chamber of Commerce and Industries, Mr. Mahmood Majeed and Managing Director Asia Group of Industries, as the Guest of Honor. Moreover, esteemed members of District Board of Management, the District Zakat Officer, and other local dignitaries also attended the event. The event saw participation from prominent employers such as Asia Ghee Mills, Rohi Motors, Bahawalpur Electric Scooty, Read Foundation, Karvan Sarai SCO Software House, Kashaf Foundation, Hamza Electronics, and Honda Motors Bahawalpur. During the event, Senior Area Manager Bahawalpur, Mr. Asif Ali, greeted the guests and introduced PVTC's role in skill development. Mr. Mahmood Majeed emphasized the significance of vocational training and encouraged industrialists to consider VTI pass outs for recruitment. Mr. Khalid Masood Chaudhary highlighted PVTC's initiatives in enhancing training quality, updating curricula, and advancing labs, urging the private sector to contribute to job creation.



STRATEGIC PARTNERSHIPS & LIAISING FORGING PATHWAYS FOR GLOBAL EMPLOYMENT

MOU Between PVTC and Overseas Employment Corporation (OEC)

Punjab Vocational Training Council (PVTC) and Overseas Employment Corporation (OEC) of Pakistan have signed a significant Memorandum of Understanding (MoU) at the PVTC Secretariat in Lahore. This landmark agreement marks a crucial step toward enhancing global employment opportunities for Pakistani skilled workers. The momentous occasion was honored by the presence of Chairman PVTC Mr. Khalid Masood Chaudhary, who reaffirmed the council's commitment to vocational excellence and international workforce development. The MoU was officially signed by Managing Director OEC, Mr. Naseer Khan Kashani and Managing Director PVTC Mr. Talha Hussain Faisal. They were accompanied by Director (Administration) OEC, Mr. Zubair Malik and Senior Manager PR & Marketing PVTC, Ms. Bushra Nawaz as co-signatories. Their collective vision for empowering Pakistani youth through vocational training and international employment opportunities was evident during the proceedings. In addition to the MoU signing, Managing Director OEC



and Director (Administration) OEC had an insightful meeting with Chairman PVTC in his office. During this session, they were given a comprehensive briefing on PVTC's contributions to the Technical and Vocational Education and Training (TVET) sector. The discussion highlighted PVTC's pivotal role in developing a sustainable workforce, its achievements in skill development, and how its training programs align with OEC Pakistan's future workforce goals. This collaboration aims to further streamline placement pathways for PVTC graduates at the international level. By joining forces, PVTC and OEC are committed to equip Pakistan's youth with the skills and opportunities needed for international employability. This initiative not only strengthens Pakistan's position in the global workforce but also supports the nation's long-term goals for workforce development, economic growth, and sustainability.

STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and PSDF

As part of the Chief Minister's Skilled Punjab Initiative for Global Employment, a groundbreaking Memorandum of Understanding (MoU) has been signed between Punjab Vocational Training Council (PVTC) and Punjab Skills Development Fund (PSDF). This strategic partnership is set to enhance skills development, trade-related soft skills, and international job placements, ensuring that Punjab's skilled workforce is equipped to compete in global markets.

By bridging the gap between vocational training and international employment opportunities, this collaboration will not only empower our workforce but also contribute to Pakistan's economic growth and global workforce mobility.



MOU Between PVTC and Directorate General Labour Welfare (DGLW)

We are excited to announce a strategic partnership between PVTC and Directorate General Labour Welfare (DGLW), Govt of Punjab, through an MoU signed on December 18, 2024. This collaboration aims to establish Job Centers across Punjab, bridging the gap between skilled workers and employment opportunities. These centers will offer career guidance, vocational training, and job placement assistance. Employers will also benefit by finding qualified candidates, fostering better access to job market. By empowering individuals with market-driven skills, we enhance employability and livelihoods. This initiative marks a major step toward a more skilled and job-ready workforce in Punjab.



STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and DAEWOO Pakistan

A Memorandum of Understanding (MoU) between Punjab Vocational Training Council and Daewoo Pakistan has been signed. This partnership marks a significant step forward in promoting professional collaboration and enhancing the scope of vocational training in Pakistan. Key Highlights of the Partnership include development of a modern, industry-aligned curriculum to equip trainees with skills relevant to today's job market and provision of on-the-job training opportunities, enabling PVTC-trained workforce to gain practical experience and secure better employment prospects. This collaboration also includes a pioneer intervention of developing vocational qualification of Bus Hostess / Steward to equip the youth of Punjab with hospitality skills necessary to flourish in transport sector.



MOU Between PVTC and Elite Quality Construction & Contracting Corp, USA

Punjab Vocational Training Council (PVTC) and Elite Quality Construction & Contracting Corp, USA have signed an MoU to empower underprivileged youth of South Punjab through skill development. Under this collaboration, Elite Quality Construction & Contracting Corp will sponsor vocational training for 120 trainees in SVTI Makhdoom Aali. The initiative aims to enhance youth's access to improved livelihood opportunities by equipping them with market-relevant skills. This partnership reflects a shared commitment to socio-economic uplift of the youth of Punjab having immense potential through sustainable and inclusive skill development.



STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and Buraq Tractors (Pvt) Ltd.

Punjab Vocational Training Council (PVTC) signed an MoU with Buraq Tractors (Pvt.) Ltd. on February 4, 2025, in Sheikhpura to equip youth with industry-relevant skills in Tractor Technology. PVTC will provide the curriculum and certification, while Buraq Tractors will offer hands-on training, furnished classrooms, stipends, and job opportunities. During the ceremony, Chairman PVTC, Mr. Khalid Masood Chaudhary, toured the Buraq Tractors Factory and appreciated its contribution to Pakistan's industrial growth. Key attendees included officials from PVTC and Buraq Tractors, emphasizing the importance of industry-led training. This collaboration aims to bridge the skills gap and enhance employability in the tractor manufacturing sector.



MOU Between PVTC and Chain Store Association of Pakistan

PVTC and the Chain Store Association of Pakistan (CAP) signed an MOU, marking a significant step towards empowering youth in the retail sector. This collaboration, signed by Chairman PVTC Mr. Khalid Masood Chaudhary and Chairman, CAP Mr. Asfandiyar Farrukh aims to develop industry-aligned vocational training programs, introduce specialized retail sector courses, facilitate job placements, internships, on-the-job training (OJT) and bridge the skills gap to enhance employability in Punjab.

This MOU is a game-changer for vocational training as PVTC and CAP have also collaborated and developed curricula for retail assistant course which is a vocational qualification related to retail sector.

CHAIRMAN'S FIELD INTERACTIONS



Chairman PVTC Mr. Khalid Masood Chaudhary visited VTI Rawalpindi and Center of Excellence (Hospitality) which is under construction. During the visit he also had a meeting with principals of Rawalpindi Area.



Chairman PVTC Mr. Khalid Masood Chaudhary was greeted by President DBOM & TMC Burewala and Area Manager Khanewal during the visit of VTI Burewala .



Glimpses from Chairman PVTC Mr. Khalid Masood Chaudhary's visit of VTI Bahawalpur (Female Campus). Area Manager Bahawalpur Rao M. Asif and Principal Ms. Afshan Siddique greet and brief about VTI trades and the training.

FUTURE INITIATIVES



His Excellency Governor of Punjab, Mr. Sardar Saleem Haider Khan, met with Chairman PVTC, Mr. Khalid Masood Chaudhary, and emphasized the expansion of the Vocational Training Institute Governor House under the CM Skilled Punjab Initiative.



Chairman Punjab Vocational Training Council, Mr. Khalid Masood Chaudhary met with Mr. Shahid Ashraf Tarar, Chairman of Ravi Urban Development Authority (RUDA), to discuss potential collaborations aimed at enhancing vocational training and youth employment opportunities.



Chairman Jazba Foundation, Lt. Gen (R) Khalid Maqbool visited PVTC Secretariat. During visit, fruitful discussions led to multiple initiatives for rehabilitation of underprivileged youth, aimed at empowering skilled pass outs through provision of tool kits and technical assistance.

FUTURE INITIATIVES

MEETING WITH FOUNDER GHARPAR

Ms. Shameela Ismail, Founder of GharPar, and Ms. Arooj visited PVTC to coordinate a meeting with Chairman Mr. Khalid Masood Chaudhary and other senior officials. They discussed GharPar's initiative for providing beauty services at the doorsteps of the clients, empowering women with financial independence and flexible work opportunities. The meeting explored potential collaborations to enhance vocational training and create economic opportunities for women in Pakistan. Opportunities for PVTC beautician trade pass outs were also discussed. The visit highlighted efforts to empower women through skills and innovation.



MEETING WITH PRESIDENT DBOM, DISTRICT CHAKWAL

PVTC was honored to welcome President District Board of Management, District Chakwal, Mr. Sheikh Haroon as he visited Punjab Vocational Training Council and met with Chairman Punjab Vocational Training Council Mr. Khalid Masood Chaudhary to discuss various interventions of Vocational Training Institutes in Chakwal District and the trades offered through all these Vocational Training Institutes. Senior Manager of PR & Marketing Ms. Bushra Naz also joined the meeting to explore different avenues for collaboration in District Chakwal and development of livelihood opportunities in Chakwal.



MEETING WITH TECHNICAL HEAD CENTRAL ASIA AT LONGI SOLAR

PVTC hosted Technical Head Central Asia at LONGI Solar, Mr. Usman for a meeting with PVTC Chairman Mr. Khalid Masood Chaudhary. The discussion focused on a collaboration to enhance vocational training in Solar System Installation and Maintenance. This initiative will empower PVTC's 145 Electrical Labs with advanced training and globally recognized certifications. It aims to equip youth with in-demand skills for the local and international solar industries. PVTC and LONGI Solar are committed to drive innovation and sustainability for a greener future.



PVTC and LONGi Solar Join Hands for Solar Energy Training and Development

Punjab Vocational Training Council (PVTC) has signed a Memorandum of Understanding with LONGi Solar, a global leader in high-efficiency solar technologies, to advance solar training in Punjab. Signed by Chairman PVTC, Mr. Khalid Masood Chaudhary and General Manager of LONGi Solar, this partnership focuses on curriculum development, teacher training, and trainee certification. The initiative will certify trainees as LONGi Solar Certified System Installers, ensuring industry recognition and employability. It also emphasizes implementing safety standards in solar installation and maintenance. Additionally, both organizations will explore opportunities in lab development, entrepreneurship, and photovoltaic business growth. This collaboration will enhance PVTC's Electrician Labs, equipping youth with skills to support Pakistan's renewable energy sector.



EMPOWERING POLICE FAMILIES WITH SKILLS FOR A BRIGHTER FUTURE!

Punjab Vocational Training Council (PVTC) and Punjab Police are collaborating to provide vocational training for the children of martyred, retired, and serving police officials, ensuring a secure future through skills development. During his visit to PVTC Head Office and VTI Green Town, Additional IG Punjab Police, Shahzada Sultan (PSP), visited training labs and engaged with trainees, appreciating PVTC's commitment to workforce empowerment. He later met with Chairman PVTC, Mr. Khalid Masood Chaudhary, and MD PVTC, Mr. Talha Hussain Faisal, to discuss PVTC's role in skill development and youth employability. Key takeaways included recognizing PVTC's contributions, committing to police welfare, and expanding training programs for police families. This partnership aims to create new opportunities, enhancing economic sustainability and a self-sufficient skilled workforce across Punjab.



BAITHAK & BEYOND

MS. SHAMEELAH ISMAIL - COUNCIL MEMBER

Can you share a bit about your early life and family background?

I grew up in a family that valued hard work, empathy, and social responsibility. My parents taught me to look beyond myself and care deeply for those around me. They instilled in me the importance of giving back and standing up for those less privileged. This foundation shaped my desire to create impact and make a difference in society.

What were your childhood dreams and aspirations? Did you always envision becoming a social entrepreneur?

As a little girl, I was full of dreams — most of them revolved around creating something meaningful. I didn't know the term "social entrepreneur" back then, but I always felt drawn to helping people, especially women who were struggling. I used to imagine a world where every woman could stand tall, proud, and financially independent. Over time, that dream took shape as social entrepreneurship, allowing me to combine business with purpose.

How did your educational journey shape your professional career?

Education opened doors for me — not just in terms of knowledge, but in how I saw the world. It gave me the confidence to ask "why not?" and the courage to challenge traditions. My learning journey taught me that success is not about personal gain; it's about using your education to uplift communities and drive systemic change.

What inspired you to establish GharPar?

GharPar was born from witnessing the silent struggles of women around me — women full of talent, but with no platform or voice. I met mothers who couldn't afford school fees, young girls forced to abandon dreams due to financial barriers. I knew I couldn't sit still. I wanted to bridge this gap by providing a technology-driven platform where they could offer beauty and wellness services at clients' doorsteps, enabling them to earn with dignity and flexibility.

What were some of the biggest challenges you faced in launching and expanding GharPar?

Every step was a challenge — convincing women to trust a new platform, dealing with societal judgments, breaking age-old stereotypes. Additionally, creating digital literacy among women from underserved communities was a hurdle we had to thoughtfully address. There were days I doubted myself. But each time a woman stood taller because of us, each time a child's future became brighter,

I knew every challenge was worth it.

GharPar has significantly uplifted thousands of women.

Can you share a success story that stands out to you?

There's one story that I carry in my heart. A single mother joined us as a shy practitioner, unable to make ends meet. Today through GharPar, not only has she built her own home, but she sends both her daughters to college something she once thought impossible. She now trains and mentors new practitioners and speaks with a confidence that moves me to tears. That's the magic of empowerment.

You have received numerous prestigious awards and global recognition. Which achievement holds the most personal significance for you and why?

While awards and honors feel wonderful, what moves me most is seeing GharPar taught as a case study at institutions like Harvard and Yale Universities. Knowing that students around the world are learning from the stories of Pakistani women — that, to me, is pure magic. It tells me our journey matters far beyond borders.

As a member of the PVTC Council, how do you see the role of PVTC in the TVET sector of Pakistan?

PVTC is a lifeline for thousands who dream of standing on their own feet. I see it as a beacon of hope — a place where skills are not just taught, but futures are built. PVTC's emphasis on vocational training creates pathways for financial independence, particularly for women and youth, enabling them to become contributors to the economy. The work PVTC does, especially for women, is creating ripples of change that will be felt for generations.

How do you think vocational training, particularly for women, can be enhanced to create greater socio-economic impact?

Vocational training needs to evolve beyond just teaching skills. It must empower women with confidence, financial literacy, and leadership training. These women should feel capable of not just earning, but leading, growing, and transforming their communities.

What are your key priorities for PVTC's future under your leadership as a council member?

I want to see PVTC become a launchpad for dreams. My focus is on expanding training in underserved regions, integrating digital education, and creating direct pathways from classrooms to real-world opportunities. Every woman who trains with PVTC should walk away feeling unstoppable while entering fields traditionally

considered unconventional.

In your opinion, how can PVTC and GharPar collaborate to provide more opportunities for skilled women?

Together, we can bridge the critical gap between learning and earning. By creating onboarding channels where PVTC graduates can immediately join GharPar's platform, we can help skilled women step straight into independence and opportunity — with mentorship every step of the way. Lastly, co-developing training modules that focus on beauty and wellness services can further increase employability and entrepreneurial capacity.

What advice would you give to young women aspiring to build their own businesses or enter the workforce?

Don't wait for the "perfect" moment — it will never come. Start small, learn fast, fall often, and rise stronger. Don't be afraid of failure — it is often the most powerful teacher. Your dreams are valid, and your voice matters. Surround yourself with those who believe in you, and most importantly, believe in yourself relentlessly.

With your extensive international exposure, how do you perceive the current status of Pakistani women in terms of financial independence, career choices, and freedom in decision-making? What key steps should be taken to bridge the gap with global standards?

Pakistani women are making great strides, but systemic

barriers still exist. We need more inclusive policies, greater financial access, and gender-sensitive work environments. We also need to normalize conversations around women in leadership and ownership roles, both socially and institutionally. We must celebrate every woman who dares to break the mold and make room for thousands more.

What is your long-term vision for GharPar and its impact on women's empowerment?

My vision is simple yet bold: I want to see GharPar as a global symbol of how technology can transform lives. I dream of scaling this model globally, giving millions of women the tools to rise above poverty and build legacies of empowerment for their children.

If we try to express Ms. Shameelah Ismail in one word or phrase, what would it be?

A catalyst for transformative change. Finally, what is your message to the female trainees of PVTC who are working towards a better future through vocational training?

I want to tell every one of you, you are powerful beyond measure. Your skills are your wings. Use them to fly as high as your dreams will take you. Don't let fear stop you. The world is waiting for your brilliance. Go claim your place in it.



Ms. Shameelah Ismail - Council Member PVTC (Founder and CEO GharPar)

CERTIFICATE DISTRIBUTION CEREMONY FOR BIG DATA AND DATA WAREHOUSE PRACTICE TRAINING

PVTC celebrated the certificate distribution ceremony for Big Data and Data Warehouse Practice Training, at President DBOM Office, Wazirabad. The event honored trainees' achievements, featuring inspiring stories, including Ms. Saira Bano, Punjab's first female Village Officer. Mr. Mubeel Nasir highlighted TANG International's role, with global perspectives from Chinese representatives. Certificates were presented by Chairman PVTC Mr. Khalid Masood Chaudhary. This event showcased vocational training's impact, thanks to all participants and supporters for making this project a success.



STRENGTHENING GLOBAL EMPLOYABILITY WITH OEC

Senior Manager PR & Marketing PVTC Ms. Bushra Naz discussed strategic initiatives with Managing Director of OEC Pakistan Mr. Naseer Khan Kashani and Executive Director of OEC Pakistan Mr. Muhammad Akmal Khan during her visit to OEC Office Islamabad. Key Highlights from the Meeting were, Introduction of specialized Korean and Japanese language courses to meet global labor market demands, Preparation of trainees for South Korea's EPS and Japan's SSW and TITP programs, Pilot project launch in key districts of Punjab, paving the way for nationwide expansion and Development of PVTC training labs into assessment centers for technical trade evaluations under OEC. This initiative aims to enhance employability, equip our youth with globally relevant skills, and bolster Pakistan's workforce participation on the international stage.

OUR CITIES - OUR PRIDE

DISTRICT CHINIOT

Chiniot's rich history dates back to Alexander the Great's conquest of the Punjab region in 331 BCE. Over the centuries, it has been ruled by the Maurya Empire, Indo-Greek Kingdom, Kushan Empire, Gupta Empire, White Huns, Shahi Kingdoms, Delhi Sultanate, Mughal Empire, Sikh Empire, and later, the British. The region became predominantly Muslim due to the influence of Sufi saints, whose shrines continue to be revered.

Chiniot, the 36th district of Punjab, was officially recognized on July 1, 2009, by former Chief Minister Mr. Shahbaz Sharif. The district, having history and cultural significance, has played an essential role in shaping Punjab's economic and industrial landscape. Covering an area of 2,643 square kilometers, Chiniot comprises three tehsils, 39 union councils, and 361 villages, with a robust road network of 1,312 km.

The district thrives on a diverse economic base, with major occupations spanning civil and armed services, overseas employment, and farming. Chiniot is home to 609 industrial units, including three sugar mills, five textile mills, 85 brick kilns, and 513 furniture manufacturing



Shahi Masjid - Chiniot

units. The district is renowned for its master-crafted wooden furniture, which is highly sought after in both national and international markets.

Agriculture remains a dominant sector, with 533,034 acres of cultivated land, out of which 528,634 acres are irrigated. The region also supports a livestock population of 0.612 million, contributing significantly to the local economy. The fertile lands of Chiniot make it a key agricultural hub in Punjab.

With an estimated population of 1.369 million (Male 51%, Female 49%), Chiniot boasts a literacy rate of 70%, reflecting its commitment to education. The district has 697 schools and 11 colleges, including five for boys, five for girls, and one commerce college. Educational initiatives continue to expand, ensuring better opportunities for the youth.

Chiniot is known for its stunning architecture and contributions to Pakistan's social, political, and economic landscape. One of its most remarkable landmarks is the Shahi Mosque, built in 1655 during the Mughal era, showcasing intricate craftsmanship and mesmerizing



Vocational Training Institute, Chiniot

calligraphy. Another architectural marvel is the Omar Hayat Mahal, a five-story wooden mansion adorned with exquisite carvings, reflecting the artistic excellence of Chiniot's renowned woodworkers. The city is also home to the Chenab River, which not only enhances its scenic beauty but has also played a vital role in agriculture and trade for centuries.

Chiniot has produced several influential personalities who have made significant contributions to Pakistan. Chaudhry Muhammad Barjees Tahir, a prominent politician, has served as a federal minister in various capacities. Fazal Ilahi Chaudhry, Pakistan's fifth President (1973-1978), hailed from Chiniot and played a key role in shaping the country's political landscape. The city is also known for its world-class furniture industry, with artisans whose craftsmanship is recognized internationally. Moreover, Mian Muhammad Mansha, one of Pakistan's most successful business tycoons, traces his roots to Chiniot and has been instrumental in shaping the country's banking and textile sectors. The contributions of these individuals, along with Chiniot's rich history and cultural heritage, make it a district of great importance in Pakistan.



Dress Making Trade - VTI Chiniot

OUR CITIES - OUR PRIDE

DISTRICT CHINIOT

PVTC's Vocational Training Institutes (VTIs) play a pivotal role in equipping Chiniot's youth with employable skills. Since its inception in April 2005, VTI Chiniot has made significant contributions, including being the district topper in Punjab for Village Officers (Patwari) recruitment and achieving a 70% placement rate for Clinical Assistant trainees in Rescue 1122. VTI graduates are actively



Clinical Assistant Trade - VTI Chiniot

contributing to provincial and federal departments and the textile industry in Chiniot and Faisalabad. Trades offered by VTIs in Chiniot include Computer Operator, General Electrician, Clinical Assistant, HVACR, Industrial Stitching & Machine Operator, Dress Making, and Beautician. The satellite campus in Bhowana, established in July 2016, further extends skill development opportunities to the region.

With Chiniot's workforce comprising 57% of the population aged between 15 and 49, vocational training is essential for economic empowerment. The district's industrial expansion, particularly in textiles and manufacturing, demands a skilled workforce, and PVTC plays a crucial role in bridging this gap. Over 10,000 trainees have benefited



HVACR Trade - VTI Chiniot

from PVTC's training programs, leading to increased employment and entrepreneurship opportunities. This initiative is particularly vital for women,



Beautician Trade - VTI Chiniot

as PVTC's partnership with multiple industry leaders, fosters employment, allowing women to contribute to household income while balancing family responsibilities. With a strong industrial base, rich historical heritage, and growing vocational training opportunities, Chiniot stands as a district of immense potential. PVTC continues to play a crucial role in enhancing employability and economic stability, ensuring that Chiniot's skilled workforce contributes effectively to Pakistan's development.



The Vocational Training Institute Chiniot is empowering the youth with essential skills through courses well suited to the local industry needs and unlocking potential of aspiring youth of Chiniot. I appreciate the dedication of VTI staff and urge trainees to make most of these opportunities aiming for excellence and community impact. Together we can build a skilled and resilient future for our youth and students.

CH. MASOOD IQBAL
President DBOM, Chiniot

TRAINING SESSIONS AT PVTc'S STAFF & TEACHERS TRAINING INSTITUTE (STTI)



Punjab Vocational Training Council is dedicated to enhancing the skills and competencies of its instructional staff to align with modern Competency-Based Training & Assessment (CBT&A) methodologies. The Staff and Teachers Training Institute (STTI) of PVTc successfully concluded the "TVET Trainer & Assessor Course", from 29-31 January 2025. This training will serve as a refresher course for instructors delivering CBT&A courses, ensuring they stay updated with the latest teaching and assessment practices.

Staff and Teachers Training Institute (STTI) of PVTc conducted a training session for the supporting staff of PVTc to enhance their work efficiency and promote a professional corporate culture. The session focused on key areas including workplace ethics, appropriate conduct on the job, handling of confidential information, ethical decision-making, and understanding the whistleblower policy. The training aimed to build a responsible and ethical workforce, ensuring better service delivery.



EMPOWERING THE WORKFORCE THROUGH SKILL DEVELOPMENT!

Punjab Vocational Training Council (PVTc), in collaboration with LUNA Corporation and Punjab Skills Development Fund (PSDF), successfully conducted an intensive 5-day training program for a batch of 100 cleaning staff. Held at the Staff and Teachers Training Institute (STTI), the program aimed to enhance workforce capabilities, improve service standards, and create better employment opportunities. This initiative is part of a broader commitment to upskilling professionals by equipping them with essential expertise and confidence as they prepare for employment in Saudi Arabia. The training concluded with a Certificate Distribution Ceremony, recognizing the dedication and progress of participants. By investing in structured skill development, this initiative is strengthening the workforce and fostering long-term economic growth. We look forward to the successful completion of the entire program and its lasting impact on professional excellence.



PRIME MINISTER DELIVERY UNIT (PMDU) PAKISTAN CITIZEN'S PORTAL

PVTC has been active on PMDU since launch of the portal and has made Pakistan Citizen's Portal (PCP) complaints resolution a top priority. As per the statistics of PCP dashboard of Managing Director PVTC, 741 complaints have been received so far, all complaints have been resolved, yielding 100% complaints resolution rate and satisfactory feedback of 58.5% by the complainants which reflects the commitment, efforts and transparency of complaint resolution process of PVTC.



"Just received my certificate thanks alot to department"

741

Total
Complaints

741

Resolved
Complaints

100%

Complaints
Resolution

58.5%

Positive
Feedback

0

New
Complaint

I WISH YOU ENOUGH!

At an airport I overheard a father and daughter in their last moments together. They had announced her plane's departure and standing near the door, he said to his daughter, "I love you, I wish you enough." She said, "Father, our life together has been more than enough. Your love is all I ever needed. I wish you enough, too, father." They hugged, said good-bye and then she left. He walked over toward the window where I was seated. Standing there I could see he wanted and needed to cry. I tried not to intrude on his privacy, but he welcomed me in by asking, "Did you ever say good-bye to someone knowing it would be forever?"

"Forgive me for asking, but is this a forever good-bye to your daughter?" I asked. "I am old and she lives much too far away. I have challenges ahead and the reality is, her next trip back will be for my funeral," he said. "When you were saying good-bye I heard you say, 'I wish you enough.' May I ask what that means?" He began to smile. "That's a wish that has been handed down from generations. My parents used to say it to everyone. When we said 'I wish you enough,' we were wanting the other person to have a life filled with enough good things to sustain them," he continued and then turning towards me he shared the following as if he was reciting it from memory. "I wish you enough sun to keep your attitude bright. I wish you enough rain to appreciate the sun more. I wish you enough happiness to keep your spirit alive. I wish you enough pain so that the smallest joys in life appear much bigger. I wish you enough gain to satisfy your wanting. I wish you enough loss to appreciate all that you possess. I wish enough "Hello's" to get you through the final "Good-bye." He then smiled shakily and walked away.

WORDS OF WISDOM



SKY IS THE LIMIT



JAMIL AHMAD
RAC Trade VTI Chiniot

Jamil Ahmad, a resident of a impoverished locality in Chiniot, faced significant obstacles in his pursuit of a better life. After completing his matriculation, financial constraints forced him to abandon his educational aspirations.

However, Jamil's determination and desire for self-improvement led him to enroll in the Refrigeration and Air Conditioning trade program at the Vocational Training Institute, Chiniot, in 2021. Upon completing his training, Jamil seized the opportunity to become his own boss by establishing "Al Siraj Cooling Centre," his own workshop.

Through his hard work and entrepreneurial spirit, Jamil transformed his life. He successfully transitioned from a young man with limited opportunities to a thriving entrepreneur. Today, Jamil earns approximately Rs. 100,000 per month, a testament to his perseverance and dedication.

Jamil's story serves as a beacon of hope for those facing similar challenges. His journey demonstrates that with determination, vocational training, and a willingness to take calculated risks, anyone can overcome adversity and achieve success.



BENISH ABDULLAH
Beautician Trade VTI Chiniot

Benish Abdullah's life was marked by adversity from a young age. Orphaned and raised by her two sisters, she faced numerous challenges. However, Benish refused to let her circumstances define her. In 2017, Benish enrolled in the Beautician trade program at the Vocational Training Institute Chiniot.

This marked a turning point in her life. With dedication and hard work, she completed her course and soon after, opened her own salon, "Beeno's Beauty Parlor."

Benish's entrepreneurial spirit and talent in the beauty industry led to her success. She further expanded her expertise by joining TEVTA as an Instructor Beautician.

Today, Benish earns approximately Rs. 250,000/- per month, a testament to her perseverance and determination. From a life of hardship to becoming a well-settled woman, Benish's story serves as an inspiration to many. Her journey demonstrates that with resilience, education, and passion, anyone can overcome adversity and achieve their dreams.