



PUNJAB VOCATIONAL TRAINING COUNCIL

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BAITHAK & BEYOND

WITH MR. ADNAN AFZAL CHATTHA

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MESSAGE FROM THE CHAIRMAN PVTC

As we approach the end of another year, I extend my heartfelt gratitude to the dedicated staff of PVTC for their relentless hard work and unwavering commitment. Your collective efforts have been instrumental in achieving our targets and empowering marginalized youth with vocational skills that pave the way for sustainable livelihood. The past year has been a testament to PVTC's resilience and progress. From uplifting communities to exploring new horizons in vocational training, we have consistently strived to expand our impact. I take immense pride in the milestones we have achieved together and the positive transformation brought to countless lives.

As we step into the new year, I urge all of you to continue striving for excellence and innovation. Let us aim to establish PVTC as the premier vocational training organization in Pakistan, known for setting new benchmarks in skill development and socio-economic uplift of the youth of Punjab.

Wishing you and your families a prosperous and fulfilling new year!



Mr. Khalid Masood Chaudhary - Chairman PVTC

STRATEGIC SYNERGY: PVTC LEADERSHIP MEETS PUNJAB'S Z&U VISIONARIES

Punjab Vocational Training Council (PVTC) continues to play a pivotal role in providing demand-driven vocational training to the youth from deserving families, contributing to poverty alleviation across the province. PVTC had the honor of hosting distinguished guests, including Chairman Punjab Zakat & Ushr Council (PZC), Secretary to the Government of Punjab, Zakat & Ushr Department, Inspector General of Prisons, Punjab, Administrator Zakat & Ushr, Punjab for meeting at PVTC secretariat. After the formal meeting with the Chairman PVTC, the dignitaries were given an in-depth briefing on the roles, responsibilities, and impactful initiatives of PVTC.



SPECIAL ASSISTANT TO CM PUNJAB (Z&U) ENGAGES WITH PVTC LEADERSHIP AND VTIS

PVTC had the privilege of hosting Advisor to Chief Minister on Zakat & Ushr Punjab, Mr. Rashid Iqbal Nasrullah on 28th October 2024. Following a formal meeting with Chairman PVTC Mr. Khalid Masood Chaudhry, Mr. Nasrullah received an in-depth briefing on PVTC's impactful initiatives. He then visited VTI GreenTown, where the Principal VTI Green Town highlighted their essential contributions to skill development and workforce readiness in Lahore's industrial landscape. Mr. Nasrullah commended PVTC as a leading example

of utilizing Zakat funds to create sustainable economic pathways, empowering Zakat-eligible youth through skills training. He expressed appreciation for the dedication of PVTC staff and the impactful training provided across various trades. During his visit, he engaged with both staff and trainees, reinforcing the significance of PVTC's programs in empowering the next generation of skilled professionals. As a gesture toward environmental sustainability, he also planted a tree sapling at VTI Green Town, supporting the plantation initiative.



Mr. Rashid Iqbal Nasrullah, Special Advisor to Chief Minister Punjab for Zakat & Ushr, visited PVTC's VTIs in Faisalabad and Gujranwala areas, accompanied by the respective Area Managers. During his visit, he interacted with trainees and staff, gaining insights into the training processes and the quality of facilities provided. He

expressed his appreciation for PVTC's impactful efforts in the TVET sector, commending its role in empowering the underprivileged through skill development. The visit reinforced PVTC's commitment to enhancing vocational training and contributing to socio-economic growth across Punjab.



EXPANDING HORIZONS: PVTC EXPLORES OVERSEAS OPPORTUNITIES AT HRALS EXPO



The Punjab Vocational Training Council (PVTC) had the distinct honor of representing Pakistan at the HRALS EXPO 2024, a globally recognized platform for advancing workforce development and innovation. This prestigious event provided PVTC a unique opportunity to showcase its cutting-edge vocational training programs, which are meticulously aligned with international industry standards. The primary objective of PVTC's participation was to foster global partnerships aimed at driving curriculum innovation and enhancing workforce readiness for global markets. With the steadfast support of Chairman Mr. Khalid Masood Chaudhary, a dedicated PVTC delegation led by the Senior Manager Curriculum and accompanied by the Personal Staff Officer (PSO) to the Chairman, proudly represented the organization. PVTC highlighted its transformative initiatives in developing job-ready professionals, underscoring Pakistan's commitment to skill development and workforce empowerment on the global stage. PVTC delegation actively engaged in strategic discussions



and assessments of skilled labor demand for the next decade. By collaborating with key stakeholders such as Takamol Holding, prominent Saudi employers, and other industry leaders, PVTC identified critical areas for workforce growth and skills enhancement. These interactions not only solidified PVTC's role as a key player in international workforce development but also opened avenues for collaboration to address global labor market demands.



STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and Jolta & Pakzone Electric Company

PVTC and Jolta Electric & Pakzon Electric Motors Pvt. Ltd. signed an MoU to enhance technical skill development. This partnership is a key initiative to create impactful opportunities for technical skill development, fostering industry-academia collaboration. The MoU aims to further bridge the gap between vocational training institutes and market needs, empowering our trainees with cutting-edge knowledge and industry-relevant skills to excel in their careers. This collaboration underscores our shared commitment to innovation, skill enhancement, and ensuring that our graduates are ready to contribute meaningfully to the workforce further ensuring the readiness of the skilled workforce to grab respectable livelihoods at national as well as international level.



MOU Between PVTC and Karam Ellahi Centre, Ladhaywala Cheema, Wazirabad

PVTC is thrilled to announce the signing of a landmark Memorandum of Understanding (MOU) with the Karam Ellahi Centre to empower underprivileged communities through quality vocational training. A fully furnished training facility in Ladhay Wala Cheema handed over to PVTC to start Dress Making, General Electrician, and Beautician training for local community. The first training session will commence in January 2025, with plans for expansion mid-year. Together, we will unlock local talent and foster economic growth.



STRATEGIC PARTNERSHIPS & LIAISING

DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and National Rural Support Programme (NRSP)

A Memorandum of Understanding (MoU) between PVTC and NRSP - National Rural Support Programme was signed on December 16, 2024 at PVTC Secretariat. This partnership marks a significant milestone in delivering demand-driven technical and vocational training to uplift communities in Dera Ghazi Khan and Layyah districts. This initiative underscores PVTC's commitment to enhance employability, especially among women and youth of south Punjab, enabling them to achieve economic independence and improved livelihoods. The training curriculum, enriched with NAVTTC certified modules and practical expertise, ensures that participants are job-market ready.



MOU Between PVTC and Pakistan Overseas Employment Promoters Association (POEPA)

PVTC has signed a Memorandum of Understanding (MoU) with the Pakistan Overseas Employment Promoters Association (POEPA). This collaboration is a significant stride toward realizing PVTC's vision of equipping youth with employable and exportable skills, aligning with global workforce demands. This strategic partnership aims to:

- Aligning PVTC courses with international standards to prepare trainees for global opportunities.
- Creating pathways for skilled youth to access overseas employment opportunities.
- Upgrading vocational training with a focus on employability and competitiveness.
- Contributing to Pakistan's economy through increased manpower export and foreign remittances.

STRATEGIC PARTNERSHIPS & LIAISING DRIVING INNOVATION AND EMPLOYABILITY IN PVTC

MOU Between PVTC and Fan Development Institute (FDI), Gujrat

Punjab Vocational Training Council (PVTC) and the Fan Development Institute (FDI) have signed a Memorandum of Understanding (MoU) to enhance vocational training and bridge the gap between industry needs and skilled workforce availability for Fan Manufacturing industries. This partnership aims to equip individuals with industry-relevant skills to meet the growing demands of the electric fan manufacturing sector. The MoU underscores a shared commitment to fostering economic growth by empowering the local workforce and ensuring alignment with modern industrial requirements. This collaboration is a significant stride towards creating a self-sufficient and skilled labor force in Punjab.



MOU Between PVTC and Directorate General Labour Welfare (DGLW)

PVTC and Directorate General Labour Welfare (DGLW) have signed a Memorandum of Understanding (MoU) to launch the Punjab Job Center, a collaborative initiative aimed at bridging the gap between TVET Sector job seekers and employers across the province.

This partnership focuses on consolidating human capital data, facilitating job searches, and enhancing employability through coordinated efforts. Both organizations will work together on community engagement, mutual publicity campaigns, and Corporate Social Responsibility (CSR) initiatives to ensure the success of the project.



CHAIRMAN'S FIELD INTERACTIONS



Chairman PVTTC Mr. Khalid Masood Chaudhary paid a visit to VTI Kasur City. He visited classes and labs of different trades to gauge the quality of training being imparted in different trades.



Chairman PVTTC Mr. Khalid Masood Chaudhary visited SVTI Mehmooda Aajiz, Gujrat where he was briefed about the current enrollment capacity and future plans to enhance the quality of training being imparted there.



Glimpses from Chairman PVTTC Mr. Khalid Masood Chaudhary's visit of VTI Sheikhpura. Sr. Area Manager Gujranwala Mian Muhammad Iqbal greeted and escorted him to the VTI Sheikhpura. He visited classes and labs of VTI and interacted with the trainees and staff.

CHAIRMAN'S FIELD INTERACTIONS



Chairman PVTC Chaudhary Khalid Masood visited the VTIs of Sialkot (Male and Female campuses). The visit focused on evaluating the performance of both campuses, inspecting infrastructure, reviewing training effectiveness, and identifying areas for improvement.



Chairman PVTC Mr. Khalid Masood Chaudhary visited VTI Mehmowali, District Sheikhupura. He was briefed about the current enrollment capacity and future plans to enhance the training capacity introducing new trades.



Glimpses from Chairman PVTC Mr. Khalid Masood Chaudhary's visit of VTI Lalamusa. Regional Manager North Maj. Javed Iqbal (Retd) greeted and escorted him to the VTI Lalamusa. He visited classes and labs of VTI Lalamusa and interacted with the trainees and staff.



FUTURE INITIATIVES

MEETING WITH CEO OF BIN FAISAL NATIONAL MANPOWER BUREAU

A meeting was held between Senior Manager PR & Marketing Ms. Bushra Naz, Senior Manager R&D Mr. Shafqat Ur Rehman, Deputy Manager Marketing Mr. Tabarak Ali, and Mr. Bin Faisal, CEO of Bin Faisal National Manpower Bureau and Special Advisor to Chairman POEPA. The discussion focused on overseas employment opportunities for PVTC pass-outs, enhancing accessibility between PVTC trainees and international employers through a unified platform, and addressing the demand for a skilled workforce in the MENA region, especially in line with global vocational standards.



MEETING WITH CEO ARFA KARIM FOUNDATION

CEO Arfa Karim Foundation, Ms. Tabinda Islam visited PVTC for a productive meeting with the Chairman PVTC, Mr. Khalid Masood Chaudhry, Managing Director Mr. Talha Hussain Faisal and the PVTC management team. The meeting focused on exploring potential collaborations between Arfa Karim Foundation and PVTC, aiming to combine efforts to uplift and empower youth through innovative skill development initiatives and realizing their entrepreneurial potential. This collaboration promises to pave the way for enhanced training opportunities, particularly in digital and technology-driven fields, ensuring a brighter future for our trainees.



MEETING WITH MANAGER OPERATIONS TANG INTERNATIONAL EDUCATION

PVTC hosted Manager Operations TANG International Education Group Mr. Mubeel Nasir. He held a productive meeting with our Chairman, Mr. Khalid Masood Chaudhary, and the Team PVTC.

The discussion centered around:

- Progress of the 2-month Dual Chinese Language Program implemented across PVTC VTIs.
- Strategizing upcoming batches for the program.
- Exploring new courses and training modules to further enrich the learning experience for our trainees through TANG's robust platforms.



FUTURE INITIATIVES



MEETING WITH CEO PUNJAB SKILL DEVELOPMENT FUND

Strengthening Collaboration in Skills Development, PVTC hosted Mr. Ahmed Khan, CEO of Punjab Skills Development Fund (PSDF) and Ms. Azka Munir, Manager of Program Design and Development, at PVTC Secretariat. The visit began with a productive meeting with our Chairman, Mr. Khalid Masood Chaudhary. The distinguished guests were introduced to the Heads of Departments and they were briefed on PVTC's pivotal role as Punjab's premier TVET organization. This engagement underscored the shared vision of PSDF and PVTC in transforming the technical and vocational landscape of Punjab. Together, we aim to enhance skills training initiatives, empowering individuals and fostering sustainable development across the province.



MEETING WITH SECRETARY WOMEN DEVELOPMENT DEPARTMENT, PUNJAB

PVTC management hosted a visit of Mr. Usman Ali Khan, Secretary Women Development Department Punjab, on 20th November 2024. During his visit, Mr. Usman Ali Khan had a meeting with our Chairman, Mr. Khalid Masood Chaudhary, and Managing Director, Mr. Talha Hussain Faisal. He was introduced to the Heads of Departments and received a detailed briefing on PVTC's role as Punjab's premier TVET organization, dedicated to fostering skills development and empowerment. The meeting provided an excellent platform to explore potential collaborations between PVTC and the Women Development Department Punjab. Discussions focused on initiatives to promote women's participation in technical and vocational education, strengthen gender-inclusive training programs, and create sustainable pathways for women's economic empowerment across the province.



BAITHAK & BEYOND

MR. ADNAN AFZAL CHATTHA

Hailing from Sallokey Chatha near Ali Pur Chatha, Mr. Adnan Afzal Chatha is a dynamic leader blending business acumen with legal expertise. An MBA graduate from Middlesex University, UK, with advanced legal qualifications including an LLM and LPC, he brings a unique perspective to public service. Starting his political journey as Chairman of a Union Council in 2015, he now serves as a Member of the Provincial Assembly from Wazirabad II, while holding key positions such as Chairperson of the Chief Minister's Special Taskforce for Skill Development and Member of the Public Accounts Committee II, ensuring transparency and accountability in governance.

Driven by a passion for empowering youth, Mr. Chatha is transforming Punjab's TVET sector through innovative initiatives, including cutting-edge IT training and global job placements. With a vision to build a skilled and self-reliant workforce, he is dedicated to shaping opportunities that uplift lives and contribute to Pakistan's progress.

Can you share a bit about your early life and educational journey? How did your background influence your career in public service?

I hail from Sallokey Chatha, a small village in Wazirabad, and received my early education in Ali Pur Chatha. My

journey took a significant turn when I moved to London, where I completed an MBA from Middlesex University, followed by a Graduate Diploma in Law (GDL), an L.L.M., and the Legal Practice Course (LPC), enabling me to practice law in the UK. Coming from a modest background, my life's journey taught me resilience and empathy, shaping my commitment to public service. These values inspired me to ensure opportunities for all, especially for the underprivileged in Pakistan.

Was there any childhood dream you wanted to pursue in your younger days?

As a child, I dreamt of making a meaningful impact on the lives of those around me. Growing up in a rural community, I witnessed firsthand, the struggles of people with limited resources. That experience cultivated a strong desire to serve my country and contribute to its progress.

As someone who holds an L.L.M. and serves in multiple leadership roles, what initially inspired you to enter the field of politics?

While practicing law and working in the financial advisory sector, I realized that systemic change could only come through public policy and governance. This realization inspired me to step into politics. I first contested the 2015 local government elections and was elected as Chairman of Union Council. Since then, I have focused on serving the people, addressing their



Mr. Adnan Afzal Chattha - Chairperson of the Chief Minister's Special Taskforce for Skill Development

challenges, and implementing policies that create sustainable solutions.

You are the Chairperson of the Chief Minister's Special Taskforce for Skill Development. Can you tell us about the objectives of the task force and the impact you aim to make on vocational education in Punjab?

Under the leadership of Honorable Chief Minister Punjab, Ms. Maryam Nawaz, the Chief Minister's Special Taskforce for Skill Development envisions revolutionizing vocational education in Punjab. The task force is dedicated to bridging skill gaps, promoting industry-relevant training, and creating opportunities for our youth. We aim to introduce demand-driven trades in fields like Artificial Intelligence, Cybersecurity, Healthcare, and modern Construction technologies. The focus is on enhancing accessibility to training centres, particularly in rural areas, and ensuring a strong linkage between training programs and employment opportunities.

The CM's Task Force for Skill Development is working on a revolutionary plan. Can you explain the reasoning behind this plan and its expected impact on the overall

TVET sector?

The revolutionary plan spearheaded by Honorable Madam Chief Minister Punjab focuses on shifting from outdated trades to globally relevant skills. This vision aligns with the need to prepare our youth for emerging industries and international markets. By investing in upskilling instructors, upgrading labs, and implementing cutting-edge curricula, the plan aims to create a competitive workforce capable of meeting global standards. This will not only enhance local and international employability but also contribute to Pakistan's economic growth through increased foreign remittances and industrial productivity.

You mentioned the need for restructuring PVTC and other skill-imparting organizations on modern lines. Can you provide more details on the changes being implemented and the expected outcomes?

Honorable Chief Minister Punjab has been instrumental in guiding the restructuring process of PVTC and other skill-development organizations. The changes include modernizing 370 practical labs, introducing advanced IT-based courses, and phasing out trades with limited market demand. This restructuring will not only improve



Mr. Adnan Afzal Chattha with Chief Minister Punjab (Maryam Nawaz Sharif)

employability but also attract international collaborations and enhance PVTC's reputation as a centre of excellence in vocational education.

PVTC faces several financial constraints that impact its ability to expand and enhance vocational training programs. What strategies or policies does Honorable Chief Minister Punjab and you envision to address these financial challenges and ensure PVTC can effectively fulfill its mission?

The government has prioritized the financial stability of skill development organizations, including PVTC. Substantial grants have been allocated to upgrade infrastructure and launch innovative training programs. Honorable Chief Minister Punjab, Ms. Maryam Nawaz has announced that Government of The Punjab will bear the training cost of 60,000 PVTC trainees this year. We are also pursuing public-private partnerships, donor collaborations, and income-generating initiatives to create a self-sustaining model for PVTC. These efforts will enable PVTC to expand its reach and enhance its training quality without compromising financial sustainability.

How do you see the role of vocational training evolving in Punjab, and what interventions have been recommended by Honorable Chief Minister Punjab to bridge skill gaps and prepare youth for the job market?

Vocational training is no longer limited to traditional trades; it has become a critical pillar of Punjab's socio-economic development strategy. Under the vision of Honorable Chief Minister Punjab, PVTC is introducing specialized courses in emerging fields like digital marketing, medical technology, and renewable energy. These interventions aim to equip our youth with the skills needed to meet industry demands and contribute meaningfully to the economy.

Can you share any recent initiatives that aim to make TVET more inclusive for women and marginalized communities?

To enhance accessibility and participation of women and girls in TVET sector Honorable Chief Minister Punjab has launched a great initiative under the name of IT Support For Rural women aimed at fostering entrepreneurial aptitude in the women of rural areas and utilize their potential for empowering the women and the progress of the country. For a more inclusive workforce and TVET scenario, Honorable Chief Minister Punjab has also launched a skill training programs for transgender community as well, in trades like Dress Making, Fashion Designing, Beauty Services, Video Editing, Graphic Designing and Domestic Worker for their hand holding and helping them become respectable citizens of the society.

The government has always placed a strong emphasis on socio-economic development. How do you envision PVTC's role in driving economic uplift through vocational training?

PVTC plays a pivotal role in driving economic growth through demand-driven vocational training. By equipping youth with market-relevant skills and facilitating industrial placements, PVTC contributes to creating a skilled workforce that enhances productivity and fosters economic independence. The focus on globally recognized certifications further ensures that PVTC graduates are competitive in the international job market.

How can PVTC contribute to the goals of the Chief Minister's Taskforce for TVET, and are there any specific areas where you'd like to see enhanced partnership?

PVTC is central to achieving the goals of the Chief Minister's Taskforce for Skill Development. Enhanced partnerships with international donors, local industries, and educational institutions will provide the resources needed to scale our initiatives. Areas such as curriculum development, instructor training, and industry-specific certifications require strategic collaboration to maximize the impact of our efforts.

What message would you like to convey to young individuals who are considering vocational training as a pathway to their careers?

My message to the youth who want to take up vocational training and make a career in this field is two folded, first of our university graduates have opportunities to excel in ICT related trades especially in Cyber Security, Cloud Computing, AI based Data Analytics and E commerce even without prior ICT background and embark on a new career having unlimited opportunities of growth. Second group is of young drop outs and left outs, vocational training is the most effective and efficient way out for them to secure respectable livelihood. Unfortunately there are some dilemmas and stigma attached with vocational training and our youth is instilled towards migrating abroad and without acquiring skills such migrations end up in doing odd jobs. Skill training will definitely enable them to secure better opportunities and earn more with dignity and respect.

Lastly, if we describe Mr. Adnan Afzal Chatha in one word or phrase, what would it be?

Expressing me in one word or phrase is a tough task. My passion to deliver for my people has always been a major driving force in my life so I would like to be remembered as a person who made positive impacts in lives of people and served the nation.

INNOVATING TOGETHER: INDUSTRY MEETS ACADEMIA FOR FUTURE GROWTH

The Punjab Vocational Training Council (PVTVC) recently held a series of consultative sessions focusing on Industry Engagement in Technical and Vocational Education and Training (TVET). These sessions were organized in collaboration with key industry bodies, including Faisalabad Chamber of Commerce and Industry (FCCI), Lahore Chamber of Commerce and Industry (LCCI), Lahore Township Industries Association, and the Pakistan Electric Fan Manufacturing Association (PEFMA), Gujrat. The initiative was supported by the TVET Sector Support Programme-GIZ Pakistan. These sessions aimed to foster stronger collaboration between the industry and

vocational training institutions while addressing critical workforce needs. Key objectives included identifying skill gaps in the job market, enhancing industry participation in developing training programs, and formulating actionable strategies to meet these challenges effectively. These sessions marked a significant step towards bridging the gap between vocational training and industry needs, creating pathways for skill development, innovation, and employment. By bringing together diverse stakeholders, PVTVC continues to play a pivotal role in empowering youth and driving economic progress.



INNOVATING TOGETHER: INDUSTRY MEETS ACADEMIA FOR FUTURE GROWTH



INNOVATING TOGETHER: INDUSTRY MEETS ACADEMIA FOR FUTURE GROWTH



INAUGURATION OF SVTI LADHAYWALA CHEEMA, WAZIRABAD

Inauguration of SVTI Ladhay Wala Cheema, a step towards empowering communities Through Skill Development. On 29th November 2024, Chairman PVTC - Punjab Vocational Training Council Mr. Khalid Masood Chaudhary inaugurated the Satellite Vocational Training Institute (SVTI) Ladhay Wala Cheema, Ali Pur Chattha, marking another milestone in the journey of empowering youth and communities through Technical and Vocational Education and Training (TVET).



Component Lead HRD TVET Sector Support Program (GIZ Pakistan) visited VTI Green Town Lahore

Ms. Naing Yee Mar, Component Lead HRD TVET Sector Support Program GIZ Pakistan, and Mr. Marcel MaBmann, International Trainer from WINS Global Consult GmbH Consulting, at VTI GreenTown on 1st October 2024. Accompanied by Ms. Qamar Fatima, Key Account Manager in Punjab, GIZ Pakistan the delegation toured our classrooms and labs, including Auto Mechanic, Motorcycle Mechanic, Machinist, Beautician, and Industrial Garments Stitching Trades. During the visit, they engaged with our dedicated staff and enthusiastic trainees, reviewed our curriculum, and observed the hands-on training approach.

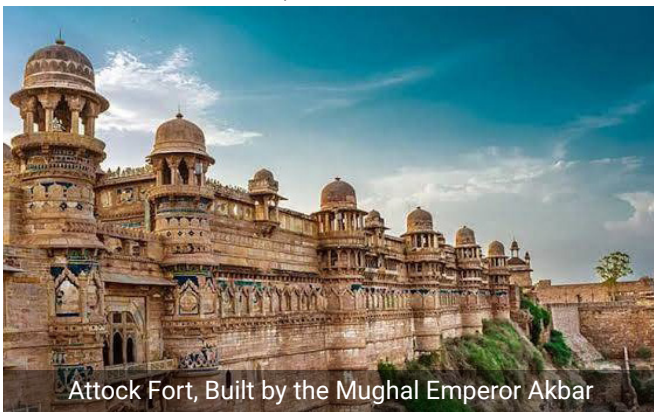
The distinguished guests commended PVTC and VTI Green Town for imparting state of the art vocational training and appreciated PVTC on adapting and implementing CBT & A approach in true letter and spirit.



OUR CITIES - OUR PRIDE

DISTRICT ATTOCK

District Attock, located at the crossroads of history and development, holds a unique place in Pakistan's landscape. Its historical importance dates back to 1581, when Emperor Akbar the Great, recognizing its strategic value, built the iconic Attock Fort Complex. Over time, the district witnessed intense power struggles, from the rise of the Sikhs in Punjab and the Durrani Afghans in the west to the eventual British conquest in the 19th century. Under British rule, the region saw significant modernization, including the establishment of a rail line and the construction of the first permanent bridge over the Indus River in 1880. In 1904, Attock district was formally constituted by integrating Talagang Tehsil from Jhelum and the tehsils of Pindigheb, Fateh Jang, and Attock from Rawalpindi. Originally named Campbellpur in honor of Sir Campbell, who laid the foundation of Campbellpur City in 1908, the district reclaimed its historical name, Attock, in 1978. Spanning 6,857 square kilometers, Attock is bordered by Rawalpindi, Chakwal, and Mianwali districts, while the mighty Indus River forms its western boundary, separating it from the Khyber Pakhtunkhwa districts of Swabi, Haripur, Kohat, and Nowshera. The



Attock Fort, Built by the Mughal Emperor Akbar

district comprises six tehsils—Attock, Jand, Fateh Jang, Pindi Gheb, Hazro, and Hassanabdal—and features 349 villages, seven towns, and three cantonments. Attock's climate is characterized by warm, wet summers and cold winters, with temperatures ranging from 50°C in peak summer to -2°C in winter. The district receives an average annual rainfall of 783 mm. Its fertile lands support the cultivation of wheat, maize, peanuts, pulses, and fodder, making agriculture a cornerstone of its economy.

Attock is also home to a robust industrial sector. The district hosts several key industries, including cement manufacturing, textiles, engineering goods, and glass production. The Kamra Aeronautical Complex and Sanjwal Ordinance Factories are significant contributors to both local employment and Pakistan's defence industry. These facilities not only provide jobs but also produce essential defence equipment, services, and ammunition for the Pakistan Army and Air Force.

According to the 2023 Census, District Attock has a population of 2,170,423, with a population density of 316.5 individuals per square kilometer. The district has experienced an annual population growth rate of 2.4% between 2017 and 2023. Of the total population,



Gurdwara Panja Sahib, Hasan Abdal

1,089,655 are males, 1,080,687 are females, and 81 individuals identify as transgender. A majority of the population, 1,546,439, resides in rural areas, while 623,984 live in urban centers. With a literacy rate of 70%, Attock showcases significant progress in education, reflecting its commitment to human resource development and a skilled workforce.

The Punjab Vocational Training Council (PVTC) has been instrumental in harnessing Attock's potential by providing skill-based education to its youth. PVTC's Vocational Training Institutes (VTIs) in the district aim to bridge the gap between the local workforce and industrial demands, ensuring sustainable development and economic growth. Established in 2005, VTI Hassanabdal offers courses suited best to the needs of the city. With 4,763 pass-outs and a placement ratio of 54%, the institute has made significant contributions to empowering the local community. The VTI's commitment to equipping students with skills that address local needs while unlocking their potential for personal and community growth is commendable. Since its inception in 2003, VTI Fateh Jang has become a hub for skill development in trades such as Computer Operations, Dress Making,



Ghazi Barotha Hydro Power Project, Attock

OUR CITIES - OUR PRIDE

DISTRICT ATTOCK

Electrical Home Appliances, Plumbing, and Beautician. To date, the institute has trained 8,822 individuals, achieving a placement ratio of 70%. This high success rate underscores PVTC's dedication to aligning training programs with industry needs. Opened in 2016, VTI Attock focuses on trades like Computer Operator, Dress Making, and General Electrician training. With 2,487 pass-

location, fertile lands, and industrial expertise make it a cornerstone of Punjab's development. Through its VTIs, PVTC plays a pivotal role in shaping the district's future by empowering its youth with essential skills. By fostering a skilled workforce that meets the demands of local industries, PVTC ensures that Attock's legacy of resilience and innovation continues to thrive.



General Electrician Trade - VTI Attock

outs and a 72% placement ratio, the institute exemplifies PVTC's mission to empower youth with practical skills that ensure employability and economic independence. PVTC's VTIs in Attock serve as a critical link between the District's flourishing industries and its talented youth. By offering industry-relevant training programs, these institutes equip students with the skills needed to integrate seamlessly into the workforce. This approach not only addresses the employment needs of the region but also contributes to its socio-economic uplift.

For instance, the district's thriving industrial units, including cement and textile factories, align with the skill sets developed at PVTC's VTIs. Courses being offered are tailored to meet the demands of local industries,



Dress Making Trade - VTI Attock

ensuring that graduates are well-prepared to contribute to Attock's economy. District Attock is a vibrant blend of historical heritage and modern progress. Its strategic

Courses Being Offered In Attock VTIs;

1. National Vocational Certificate Level 2 in (Dress Making)
2. National Vocational Certificate Level 2 in Electronic Home Appliances Technician
3. National Vocational Certificate Level 2 in Hair & Beauty Services (Beautician -Women/Men)
4. National Vocational Certificate Level 2 in Hand Embroidery
5. National Vocational Certificate Level 2 in Information Technology (Computer Operator)
6. National Vocational Certificate Level 2 in Plumbing cum Solar Water Heating Technology
7. National Vocational Certificate Level 2 in Electrical Technology (General Electrician)



The Vocational Training Institutes of district Attock empower the youth of essential skills through courses well suited to the local needs and unlocking potential of aspiring youth of Attock. I applaud the dedication of the staff and urge students to make the most of these opportunities, aiming for excellence and community impact. Together, we can build a skilled and resilient future.

Dr. Khalid Saeed Khan
President DBOM, Attock

TRAINING SESSIONS AT PVTC'S STAFF & TEACHERS TRAINING INSTITUTE (STTI)



The Staff and Teachers Training Institute (STTI) Punjab Vocational Training Council has launched a Skill Upgradation Training on "E-Bikes & Upgraded Features of New Models" in collaboration with Atlas Honda Pakistan. Held from 20th to 22nd November 2024, the training equipped Motorcycle Mechanic (MCM) trade instructors with knowledge of e-bike technology, battery management, and modern motorcycle features. This initiative prepares instructors to train students for evolving demands in the automotive and green energy sectors.

STTI in collaboration with the Punjab Information Technology Board (PITB), hosted an enriching e-Procurement training session for Principals and Admin & Accounts Officers on 9th - 10th December 2024 at STTI. This initiative is part of the 2024-25 training calendar, aimed to empower our academic management with the latest tools and practices in digital procurement, ensuring greater transparency and efficiency. The training concluded with an inspiring certificate distribution ceremony led by the Managing Director PVTC, celebrating the dedication and accomplishments of our participants.



The Staff and Teachers Training Institute (STTI) conducted a session on the "TVET Trainer & Assessor Course" for the instructional staff of VTIs. This transformative training session, part of the 2024-25 training calendar of PVTC for staff, was designed to enhance teaching effectiveness and assessment precision, setting new benchmarks of training and maintaining standards of assessments in TVET education. The course concluded with a certificate distribution ceremony led by the Chairman PVTC, acknowledging the commitment and growth of all participants.

STTI completed a dynamic three-day Skill Up-gradation Training on Computer / IT Skills for instructional staff in ICT trades across various PVTC Vocational Training Institutes. From 6th to 8th November 2024, participants enhanced their skills in essential IT applications, gaining new competencies to pass on to the next generation of tech-savvy professionals. On the final day, we were honored by Chairman PVTC Mr. Khalid Masood Chaudhary's presence, who joined as the chief guest for the certificate distribution ceremony. His recognition of the instructors' dedication reinforced the importance of continuous development in IT skills within vocational training.



ENGAGING STAKEHOLDERS FOR SKILL DEVELOPMENT

MEETING WITH MANAGING DIRECTOR OVERSEAS EMPLOYMENT CORPORATION

Strengthening Partnerships for a Skilled Workforce Senior Manager PR & Marketing Ms. Bushra Naz had a productive visit to the Overseas Employment Corporation (OEC) office in Islamabad on December 6, 2024. Meeting with the Managing Director OEC, Executive Director OEC, and their dynamic team was an incredible opportunity to discuss collaborative initiatives for advancing vocational training and workforce development.

Key areas of collaboration discussed include:

1. Soft Skills Training and Language Training
2. Instructional Staff Development
3. Trade Testing Centers
4. Infrastructure Upgrades



MEETING WITH DISTRICT BOARD OF MANAGEMENT FAISALABAD

Mr. Muzammil Sultan, President, DBOM Faisalabad, Ms. Nighat Shahid, Executive Member, Tehsil Management Committee Tandlianwala and Mr. S.H. Amjad Sheikh, Managing Director, Digital Print Zone had a meeting with Chairman PVTC Mr. Khalid Masood Chaudhry.

Key Agenda Points Discussed were:

- Improvement in Hospitality Trades Curriculum
- Revival of VTI Garments City Faisalabad
- Collaboration with Major Textile Industries of Faisalabad
- Introduction of Ceramic Industry-Relevant Courses
- Incorporating E-Bike Modules in Motorcycle Mechanic Courses



MEETING WITH COO AWF (PVT.) LTD.

Mr. Muhammad Sajid Zaman, COO of AWF (Pvt.) Ltd., and Dr. Haroon Awan, Consultant at AWF (Pvt.) Ltd., visited PVTC for a productive meeting. During the meeting, they engaged with Senior Manager Research & Development Mr. Shafqat ur Rehman and Senior Manager PR & Marketing Ms. Bushra Naz. The discussion focused on exploring future avenues for program implementations, capacity assessments, and strategic developments to strengthen vocational training and enhance opportunities for skilled professionals in Pakistan.



PRIME MINISTER DELIVERY UNIT (PMDU) PAKISTAN CITIZEN'S PORTAL

PVTC has been active on PMDU since launch of the portal and has made Pakistan Citizen's Portal (PCP) complaints resolution a top priority. As per the statistics of PCP dashboard of Managing Director PVTC, 734 complaints have been received so far, all complaints have been resolved, yielding 100% complaints resolution rate and satisfactory feedback of 58.8% by the complainants which reflects the commitment, efforts and transparency of complaint resolution process of PVTC.



"Just received my certificate thanks
alot to department"

734

Total
Complaints

734

Resolved
Complaints

100%

Complaints
Resolution

58.8%

Positive
Feedback

0

New
Complaint

A HABIT THAT WILL CHANGE YOUR LIFE

In a prosperous kingdom, an aging king sought a successor. He devised a unique test to identify the worthiest candidate among the many aspiring young nobles. Summoning them to the palace, the king handed each a seed and declared, "Plant this seed, nurture it for one year, and bring back the plant it produces. The future of this kingdom depends on your efforts."

The candidates eagerly planted their seeds, boasting of the grand plants they would grow. Among them was a young man named Arman, who diligently planted his seed in fertile soil and cared for it daily. However, weeks turned into months, and no sprout appeared. Despite his efforts, the pot remained barren.

As the year ended, the candidates returned to the palace, carrying lush plants and flowers. Arman, ashamed but honest, presented his empty pot to the king. He expected ridicule but instead saw the king's face light up.

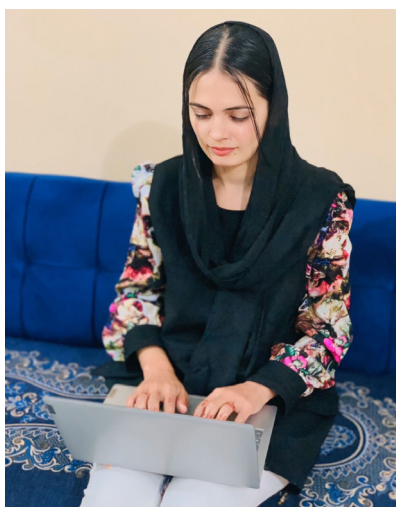
The king stood and announced, "The next ruler of this land is Arman!" A murmur spread among the crowd, confused by the choice. The king explained, "The seeds I gave were boiled and could not grow. Every other candidate substituted the seed, but Arman's integrity and perseverance stood firm. A leader must nurture honesty and resilience, even when faced with failure."

The lesson is clear: one habit that can transform your life is steadfast integrity combined with consistent effort. Arman's dedication, even in adversity, demonstrated the qualities that define true success. By cultivating habits rooted in honesty and diligence, you prepare yourself for the challenges of leadership and life.

WORDS OF WISDOM

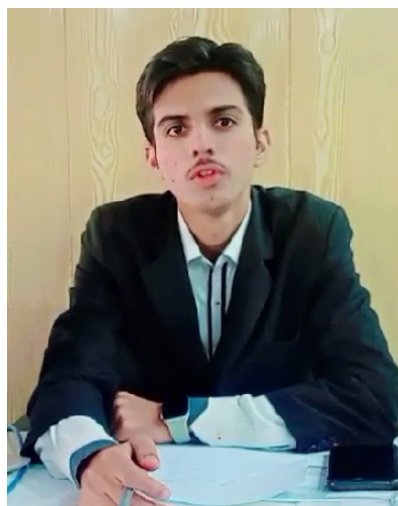


SKY IS THE LIMIT



Jiya Ahmed's journey from a determined VTI trainee to a successful freelancer showcases the power of hard work and impact of vocational training. In June 2023, she enrolled in the Computer Operator course at the Vocational Training Institute (VTI) in Hassan Abdal, hoping to gain practical skills that could lead to financial independence. Throughout the course, Jiya mastered essential skills such as data entry, spreadsheet management, word processing, and basic graphic design. Her instructors provided valuable guidance, helping her develop both technical expertise and confidence. After completing the course, Jiya was determined to use her new skills to earn a living. She explored various freelancing platforms like Upwork, Fiverr, and Freelancer, creating professional profiles that showcased her abilities. Initially, she accepted small projects like data entry, transcription, and virtual assistance to build her portfolio. She ensured timely delivery, quality work, and excellent communication, which helped her earn positive reviews and attract more clients. Within months, Jiya's hard work paid off.

She began earning a steady income and now earns sufficient enough to cater for her family's financial needs. "I am incredibly grateful to VTI Hassan Abdal for providing me with the skills and confidence to start my freelancing journey. Their support has enabled me to achieve financial independence and help support my family," Jiya shares proudly. Her success story is a testament to the power of vocational training and perseverance. She inspires others to pursue freelancing, showing that with dedication and the right skills, success is achievable in the digital world.



Asad Ali, a resident of Attock, faced challenges in securing a respectable livelihood despite holding a graduation degree. Determined to improve his prospects, he enrolled in the Computer Operator trade at VTI Attock to enhance his skill set. Through dedication and hard work, Asad successfully completed his training, gaining the technical expertise needed for a competitive edge in the job market.

Shortly after completing the course, Asad applied for the position of General Banking Officer in the Operations Department at LOLC Micro Finance Bank, Attock Branch. His diploma in Computer Operator trade proved to be a distinguishing factor, giving him a significant advantage over other candidates. Asad secured the position, marking a major milestone in his career.

In his heartfelt gratitude, Asad expressed his appreciation for VTI Attock and its management for empowering him with practical skills and opening doors to a respectable, career-oriented job. He also encouraged young boys and girls to pursue vocational training through PVTVC in their desired trades, emphasizing how it can transform their lives and help them achieve their dreams. Vocational training provided by PVTVC plays a vital role in uplifting the lives of its pass-outs. By equipping students with hands-on, industry-relevant skills, PVTVC bridges the gap between training and employment. Success stories like Asad Ali's demonstrate how vocational training fosters self-reliance, improves employability, and contributes to poverty alleviation.



Happy

NEW YEAR 2025

HAPPY NEW YEAR TO OUR INCREDIBLE PVTC FAMILY!

In 2025, let's keep shaping futures through innovative skills and learning. May this year bring growth, success, and fulfillment!